



CORPORATE UPDATE

DECEMBER 2024

Listed & traded on the Indonesia Stock Exchange (IDX)
IDX Ticker Code: **BHIT**

PT MNC ASIA HOLDING TBK www.mncgroup.com



Success is not free, you have to fight for it.

-Hary Tanoesoedibjo





MEDIA & ENTERTAINMENT

FTA

Pay TV & ICT

iNews Media Group

Streaming

Content, Talent, Social Media and Others

FINANCIAL SERVICES

Banking

Capital Market

Insurance

ENTERTAINMENT HOSPITALITY

Hospitality

Amusement

Property

BUPP KEK Lido *Badan Usaha Pembangun dan Pengelola (BUPP) **ENERGY**

Mining

Trading

3





The Largest Integrated Media Company in Southeast Asia















MNCN FTA Performance

AUDIENCE SHARE

All Time | FTA TV ALL GROUP YTD NOVEMBER 2024

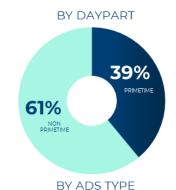


CONTENT PRODUCTION





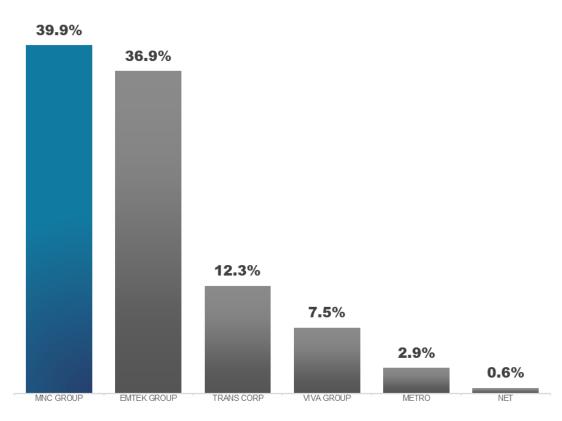
REVENUE CONTRIBUTION 10M-2024







AD SPEND SHARE BY MEDIA GROUP

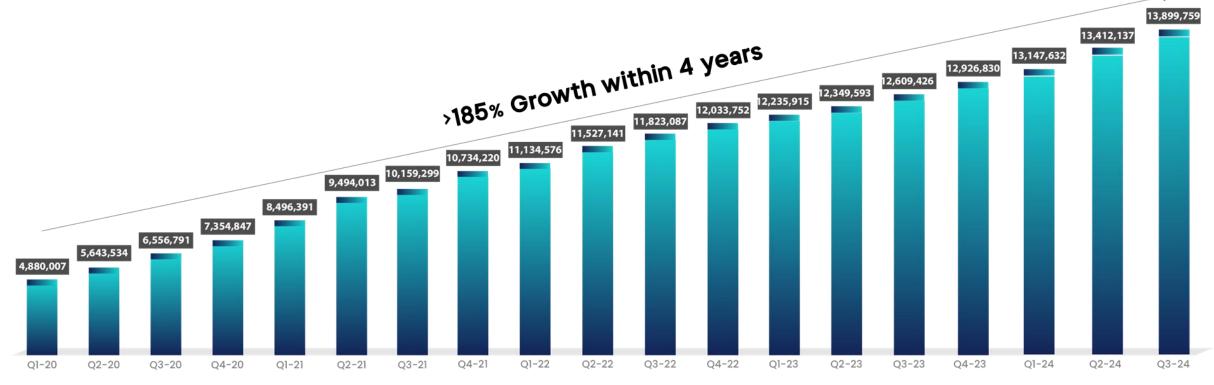


Source : Marketing Corporate Analyst Data Source (Report Adex Nett Assumption), Periode Jan-Oct 2024





Subscribers Growth | DTH & IPTV



Source: Company Data







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PT MNC Digital Entertainment Tbk



















Content & Production Market Share

THE BIGGEST CONTENT
PRODUCER & IP OWNER
FOR DIGITAL & NON DIGITAL PLATFORM

70,000+

500-700
DAILY SOCIAL MEDIA UPLOADS

300,000 + HRS DIGITAL CONTENT LIBRARY



DRAMAS

33.2%

Nationwide Market Share

1616 hrs content

(10M-2024)



ANIMATIONS

87.7%

Nationwide Market Share

407.6 hrs content

(10M-2024)















#

REALITY PROGRAMS

74%

Nationwide Market Share

901 hrs content

(10M-2024)





INFOTAINMENT

34%

Nationwide Market Share

1230 hrs content

(10M-2024)

ORIGINALS









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Movieland: The Most Integrated and One Stop Studios



Project Phase 1

Several construction in Movieland have been completed and are currently being used for filming TV series and advertisements. With Movieland, film and TV series production becomes more efficient at all stages, from post-production. pre-production to Everything is integrated in one controlled working environment.

The following production activities that have been conducted at Movieland: Cinta Berakhir Bahagia (On Going Production), Cinta Alesha, Jangan Bercerai Bunda, Takut Nggak Sih, Kesetiaan Janji Cinta, Mahligai Untuk Cinta, 20 judul FTV Ramadan & TVC MNC Life

Current construction progress on the total area is estimated to have reached around 82.17%

AERIAL VIEW OF MOVIELAND

CONSTRUCTION IN PROGRESS









Phase 1A - 6 Backlots

- Rumah Menteng
- Townhouse
- Convenience Store
- Elite A
- Cafe & Resto

Phase 1 B - 4 Backlots

- Conventional House
- Townhouse

Phase 1C - 4 Backlots

- Elite B & Elite C
- Mosque & Church

Phase 1D - 6 Backlots

- Hospital & Police Station
- School & Shophouses
- **Public Facilities**

60.2%

Phase 1 E - 8 Facades

- Conventional House
- Convenience Store & Kios
- Shophouses, Cafe & Resto
- Townhouse
- Elite House D
- Townhouse Facade
- Elite House D1B

Source: Movieland, November 2024

10 PT MNC ASIA HOLDING TBK www.mncgroup.com

100%

100%

92.7%

100%

80%



Talent Management & Social Media

















BIGGEST TALENT MANAGEMENT



HIGHLIGHTED **TALENTS**









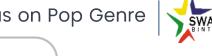


Leading Indonesian Music Labels

SOCIAL MEDIA CONTRIBUTION

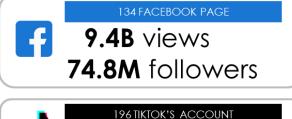
Source: MNC Internal Research - November 2024





Focus on Dangdut & Melayu







- Revenue share model
- Operate as a multi-channel network, allowing monetization of third party content creators

Generate 1.5 – 2 billion views/month

Utilizing the group's huge content library to generate traffic and at the same time promote the content itself



RCTI+ New Content Structure

Free Service (AVOD)



















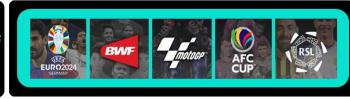
Paid Service (SVOD)

















Premium SVOD: Vision+

29.6M Registered Users 40M + Monthly Active Users*



TV Anywhere, Anytime

Subscription Video on Demand (SVOD)

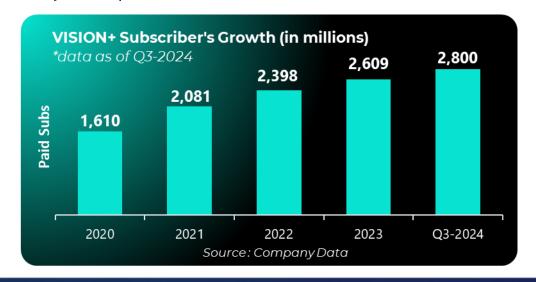
✓ Vision+ provides extensive original content, thousands hours of VOD, and hundreds of linear channels with catch up features, which are offered independently and through bundling with the packages offered by MNC Vision, K-Vision, and MNC Play.

Advertising Video on Demand (AVOD)

- ✓ Vision+ offers all of the Group's Pay TV subscribers for free viewing with ad support similar to the content packager they subscribe, providing room for upselling.
- ✓ Free users may upgrade to subscription with no ads if they wish to enjoy premium content, available in sachet pricing, starts from weekly, monthly, and annually subscription fee.

Future roadmap includes VISION

to become a **SVOD** based **SUPER APP** by adding new engaging content category





The best way to predict the future is to create it.

-Abraham Lincoln

FINANCIAL SERVICES





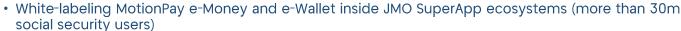
The Most Integrated Digital Financial Services Group





Partnership Ecosystem





• Disbursement of social security benefits and claim payment through Motion Bank overseas Network

• in-Apps purchase billers & utility payments inside JMO SuperApp





• Co-Brand Credit Card with SuperApp KAI Access (with more than 20m user base)

On-Line Motion Bank and Credit Card account opening

MotionPay as preferred source of fund inside KAI Access SuperApp

• in-Apps purchase billers & utility payments inside KAI Access SuperApp





Co-Brand Credit Card with Citilink App (with more than 3.5m Active user base)

On-Line Motion Bank and Credit Card account opening

MotionPay as preferred source of fund inside Citilink self-services App

• in-Apps purchase billers & utility payments inside Citilink self-services App







• MNC Insurance has won substantial contract of fleet insurance and buildings from Bluebird

• MotionPay proposing whitelabel e-Money, e-Wallet, Transfer and in App purchase

MotionBank Banking as a Services integration with Bluebird Taxi reservation App ecosystem





 MotionBank as the first Digital Banking facilitating pension salary payment to Retired Government Employees (3M retirees)

· MotionBank provides digital lending with auto-deduction installment from retiree's payroll

• MotionTrade as an appointed investment platform for Taspen Life (a life insurance unit of Taspen)





 State owned power company with more than 80m households, PLN developed super-app ecosystems PLN Mobile

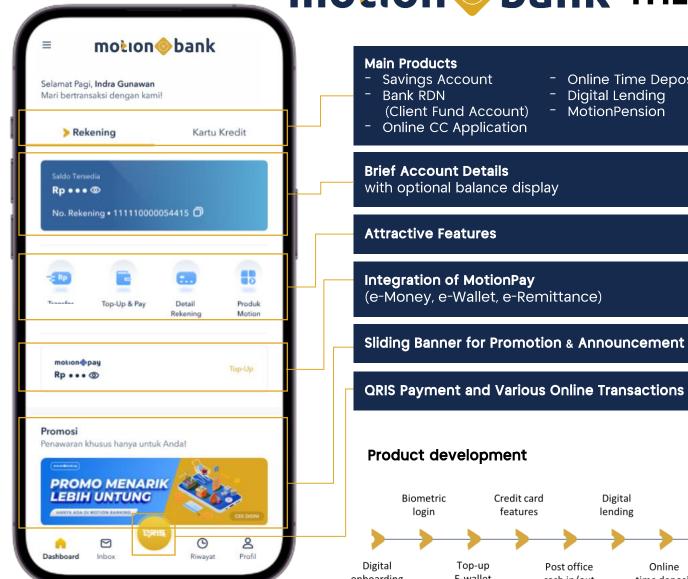
• We provide bundled services of white-labeling MotionPay, MotionBank, and MNC Group OTT platform Vision+, as an exclusive payment ecosystems for PLN Mobile







motion bank THE SOLUTION



- (Client Fund Account)
- Online CC Application
- Online Time Deposits
- Digital Lending
- MotionPension

UPCOMING FEATURES

and attractive features.

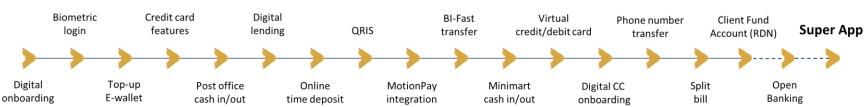
MotionBank is an integrated digital banking

app, providing end to end banking services

- Online Debit
- Integration with MotionCredit
- Integration with MotionTrade
- MotionBank for Business & SME
- Bank as a Service (BaaS)
- Cross Border OR
- Online FX
- Personal Financial Management



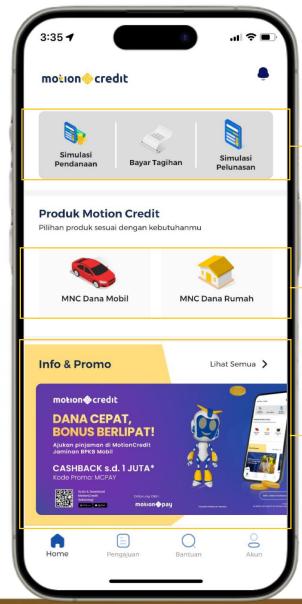
Product development





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motion ocredit

DIGITAL LENDING MARKETPLACE

Brief Financing Simulation & Online Payment

Main Products

- MNC Dana Mobil
 Car refinancing through Al-based credit scoring and easy to use application
- MNC Dana Rumah
 House refinancing through flexible use of application

Sliding Banner for Promotion & Announcement

MotionCredit accommodates retail financing trends, fully digital end-to-end from user acquisition, administration, and collection, enhancing MNC Finance's reach to a broader market.

- Discover new experience of financing
- Friendly UI/UX
- Complete financial solutions
- Flexible financing option
- AI-based credit scoring





motionopay

INTEGRATED CASHLESS PAYMENT SOLUTION

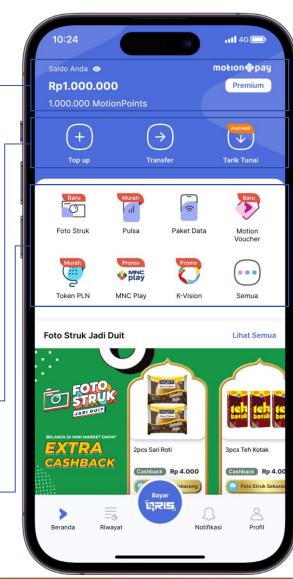
MotionPay is a digital payment platform including electronic money, electronic wallet, and digital transfer.

MotionPay serves as the main payment instrument in MNC Group Ecosystem as well as mass products payment.



Mass Product Segment

MotionPay has partnerships with other • mass service providers Product Display •



CUTTING-EDGE FEATURES





Cross Border MotionRemittance for PMI

Cross Border QRIS

MotionWallet

MotionPoints

MotionBills

MotionVoucher

MotionPaylater (coming soon)

ISO/IEC 27001:2013 Certified Bank Indonesia No. 21/392/DKSP/Srt/B





Financial Services

Flash Mobile focus on providing payment gateway services in Indonesia, with qualified certifications including:

- PCI DSS security certification
- Fund Transfer Certification between Banks & e-Money
- QRIS Payment Certification
- Electronic Transaction and System Operator (PSTE)
- Payment Gateway
- **QRIS Enabler**
- Invoicing for SMEs

- Transfer Services
- Billing Aggregator
- Value Added Services

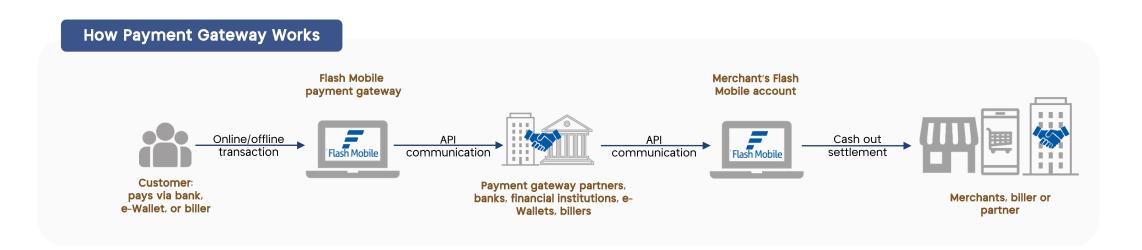
Payment Networks

CARDS VIRTUAL ACCOUNTS

RETAIL OUTLETS E-WALLET

QRIS DIRECT DEBIT

PAYLATER/ CARDLESS





THE BEST ONLINE TRADING APP motion trade

MotionTrade by MNC Sekuritas has been one of the best and well-known online stock-trading platform since 2016.

STRONG POINTS



130 Points of Sales

The widest distribution network in Indonesia



The most complete and innovative products and services



1 out of 16

Securities houses with Sharia Online Trading System (SOTS) license



1 out of 10

Securities houses with short-selling license



SERVICES

- MNC Capital Market
 - Retail
 - Branch
 - Online Trading
 - Mutual Funds
 - Institution & High Net Worth

MNC Fixed Income

Financial Services

- MNC Merchant Bank
- MNC Research

DISTINCTIVE FEATURES







Super Order



Online Account
Opening



One Time PIN Authentication



e-IPO



Baily MNC Research & Stock Recommendation



Advance Charting Tools



Voice Command





White-labeling

Saldo Anda 💿

•11 4G

motion@pay

Premium

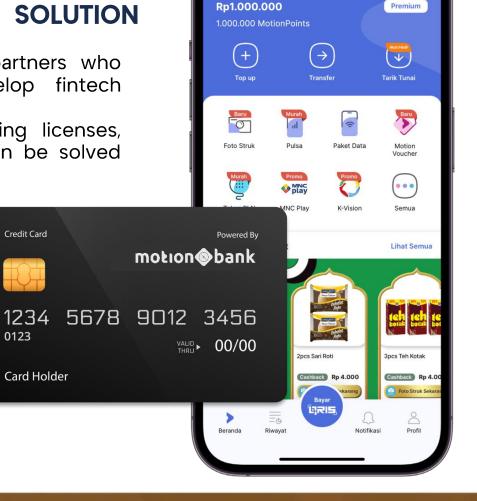
FINTECH CO-BRANDING **SOLUTION**

Credit Card

0123

Card Holder

- Co-branding services for partners who want to create or develop fintech ecosystem
- Difficulties such as managing licenses, permits, and technology can be solved by co-branding cooperation



Why Co-Branding?

- License
- Technology
- Resources

Products Offered for Partners

- E-Money
- Top-up, transfers, transactions, balance checking
- QRIS
- Loyalty points
- Credit card



Imagination is everything. It is the preview of ''' life's coming attractions.

-Albert Einstein

ENTERTAINMENT HOSPITALITY

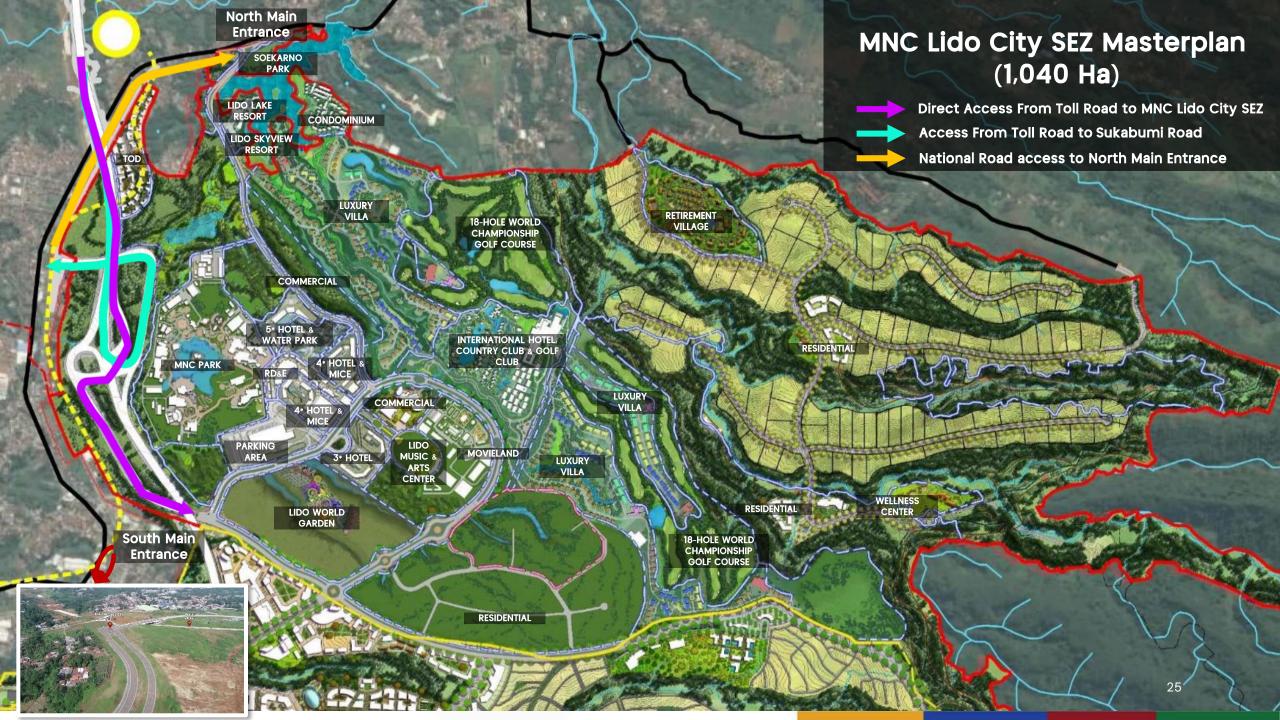


The Largest in Tourism Destination



PT MNC Land Tbk has grown to become one of the largest Entertainment Hospitality Companies in Indonesia, focusing on the development of its flagship project, namely MNC Lido City SEZ, as well as various projects in hospitality & other segments.

MNC Land develops world-class, game-changer innovative projects that adopt global best practices to deliver exceptional experiences.



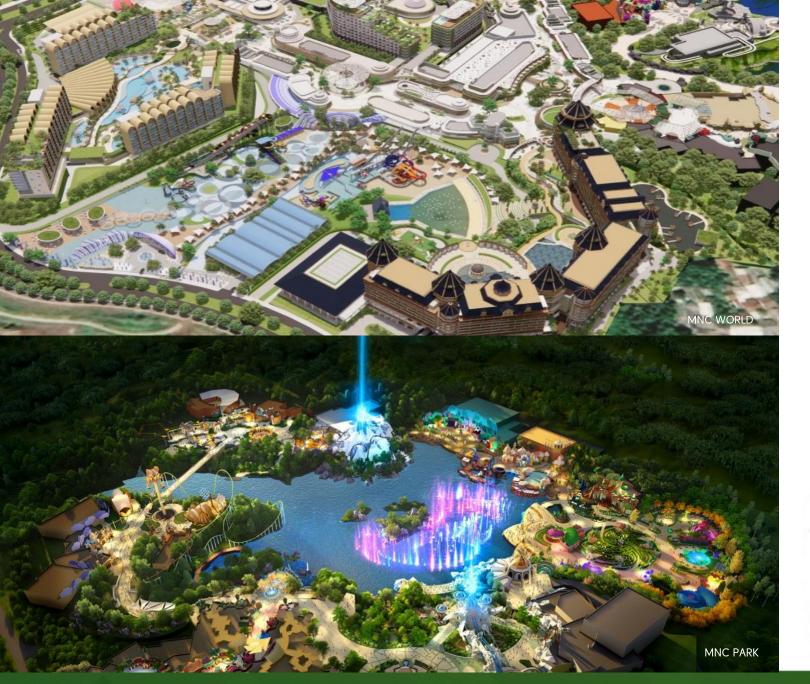




- The best entertainment destination in Indonesia
- Presenting a world-class standard Theme Park
- Absorb a lot of manpower
- Increase the number of local and foreign tourists
- MNC Park 49 ha
- Retail, Dining, & Entertainment 6.5 ha
- Hotel, Water Park, & MICE 24 ha











Beyond A Family Edutainment Paradise

17 ha

BEYOND A FAMILY EDUTAINMENT PARADISE

- Family educational tourism destination
- Presenting a variety of flora in Indonesia
- Also serves as a native plants nursery
- Historic architectural building
- Iconic landmarks from around the world
- 6 Theme Zones

WATERFRONT









- The biggest outdoor music & arts festival venue in Indonesia
- Supporting international & local music, arts, and culture industry
- Bringing local musicians and artists to the international scale stage
- Capacity up to 50,000 people; accommodate 4 events simultaneously
- With 80,000 tickets sold over 2 days, "LMAC MUSICFORALL FEST" emerged as one of the year's biggest concert events, while the "LMAC Super Hitz Fest 2024" drew over 43,000 festivalgoers in just a single day, marking its own massive success.





Integrated with Lido Adventure Park



- 5-star hotel with panoramic view of Lake Lido, views of Mount Salak, Mount Gede, and Mount Pangrango
- 100 Rooms & Suites
- The most complete outbound destination by the Lido Lake
- Activities:
 - Lido Suspension Bridge throughout 200 meters
 - Flyingfox crosses Lake Lido
 - Kayaking
 - Sky Bike 200 meters long
 - Mini Zoo & Animal Feeding
 - High Rope
 - **ATV**









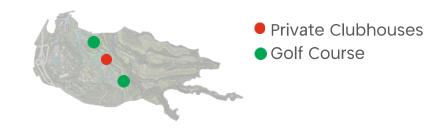


Golf Course & Country Club

The sensation of playing golf among the clouds at an altitude of 600 meters above the sea level surrounded by Mount Salak, Mount Gede, and Mount Pangrango

- 18-Hole World Championship Golf Course designed 83 ha by Ernie Els
- Country Club designed by Oppenheim
 Architecture

 Pro-Shop VIP Suite and High-End Restaurant with
 - Pro-Shop, VIP Suite, and High-End Restaurant with Outdoor Bar & Grill and MICE facilities
- Private Clubhouses
 21 luxury units located on the fairways side of the
 Golf Course with Mountain and
 Garden View options









*HBA

OFFICIAL PARTNERSHIP WITH:

EDSA

18-HOLE WORLD CHAMPIONSHIP GOLF COURSE





TRUMP INTERNATIONAL HOTEL

- 141 luxurious rooms and world-class facilities
- 24/7 lifestyle concierge and personalized services
- Signature restaurant & bar, fully equipped fitness center, 5-star meeting & conference facilities
- International standard Medi-Spa
- Beautiful views of 1.5 ha lake and panoramic views of the mountains of West Java



INTERNATIONALRESORT & RESIDENCES

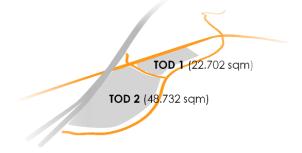
- An exclusive collection of 170 ultra-luxurious residences with cutting edge innovative design
- Surrounded by serene and stunning natural beauty
- Completed with impeccable services and facilities
- 181 units of 2 bedroom to 4 bedroom condominium with modern and minimalist architectural concept



TRANSIT

ORIENTED DEVELOPMENT

- Integrated transportation: Railway Stations & Bus Terminals
- Relocation of the Cigombong Railway Station into the MNC Lido City SEZ area
- Commercial area
- Modern concept residential







107 ha

The largest and most integrated luxury resort development in Bali

- According to BPJT (Toll Road Regulatory Agency), there will be a new toll road connecting Kuta Gilimanuk, with exit near the site
- Via the new toll road, Kuta Canggu Tanah Lot can be reached in 20 minutes





THE WESTIN

RESORT NUSA DUA BALI

- Location: ITDC complex in Nusa Dua area and approx. 13 km or 30 minutes away from Ngurah Rai International Airport.
- 5-star Hotel Resort with total room keys of 433 rooms with sizes ranging from 38 sqm to 171 sqm.
- Latest awards: Exquisite Awards Favourite Hotel-Exquisite Readers' Choice 2024; Exquisite Awards Best Upscale Family Hotel 2023; Exquisite Awards Best Upscale Hotel and Best Dessert & Pastry 2022, Exquisite Awards Best Family Resort 2021; Holiday With Kids-Best Luxury Resorts for Families 2021; Trip.com Member's Choice "Preferred Hotel" 2021; Luxury Spa Resort 2021 Continent Winner; Asia for Heavenly Spa by Westin, Agoda Customer Review Awards 2021, Booking.com Traveler Review Award 2021; TripAdvisor Traveler's Choice Awards 2021;
- MICE facilities with a total area of 15,700 m², largest convention hall: 2,394 m² with capacity of up to 2,500 pax.
- Hosted Events: The 8th Annual Celebrate Wellness 2024, G20 Bali Summit 2022, BWF World Tour Finals 2021, Indonesia Open 2021, Indonesia Masters 2021, Indonesia Africa Infrastructure Dialogue 2019, IMF-World Bank Meeting 2018, APEC CEO Summit Indonesia 2013, and Miss World 2013.



PARK HYATT JAKARTA™

29,000 sqm

220

OFFICE SPACE

ROOM KEYS

- **Location**: MNC Center, Central Jakarta, very close to Governments' offices and embassies, CBD Jakarta and elite residential landmark of Menteng.
- Park Tower is a premium grade A mixed-use building. The 37-storey building consist of 29,000 sqm office spaces and Park Hyatt Jakarta.
- Coworking space
- Park Hyatt Jakarta is the first and the only Park Hyatt brand hotel in Indonesia. A Luxury Hotel with total of 220 room keys, ranging from 57 sqm to 300 sqm. Facilities including ballroom, meeting rooms, spa and fitness center as well as dining outlets. Latest awards: Best City Hotel Jakarta 2023 by TTG Travel Awards, Best Upscale Designed Hotel 2023 by Exquisite Awards, Best Upscale Japanese Restaurant 2023 by Exquisite Awards.
- Park Hyatt Jakarta presented **The Royal Glasshouse** in 2023. The Royal Glasshouse is a unique and grand MICE venue with a spacious area of 1,650 m2 and capable to accommodate up to 1,400 people.



www.mncgroup.com PT MNC ASIA HOLDING TBK 36



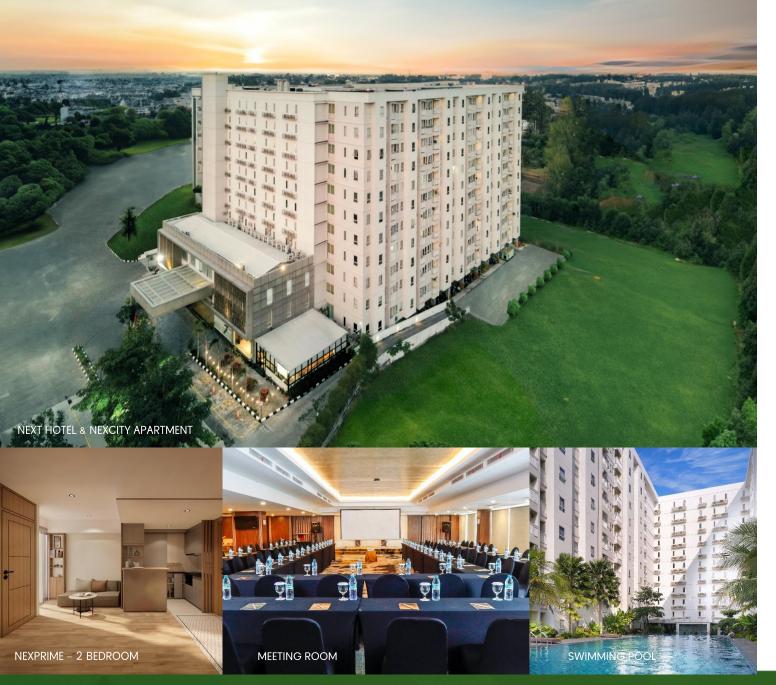




144 room keys

262 units

- Location: Kertajaya Indah, Surabaya, East Java
- **262 units** of luxury apartment, ranging from 78 sqm for 1 bedroom to 272 sqm penthouse unit
- **5-star Hotel** with total room keys of **144 rooms** with sizes ranging from 44 sqm to 110 sqm
- Managed by **Oakwood**, an award-winning and the largest serviced apartment operator in the world
- Latest awards: Surabaya Tourism Award 2022 for The Best Tourism Information Provider, Indonesia Care 2020 Certificate CHSE from the Indonesian Ministry of Tourism & Creative Economy, Real-estate Creative Awards 2019, 5-Star Hotel Certification 2019
- Supporting facilities: sky lounge, kids room, skypool, private cinema and fitness center
- **Event Space: Grand Ballroom** with total capacity of up to 500 pax







127 room keys 215 units

- Location: Jalan Laksda Adisucipto KM 8, Yogyakarta, close to multiple popular tourist attractions, including universities and shopping centers.
- **4-star** hotel with a total of **127 rooms**, ranging from 18 sqm to 58 sqm.
- **215 apartment units**, ranging from 24.5 sqm for a studio to 44.5 sqm for a 2-bedroom.
- Supporting facilities: meeting room, fitness center, swimming pool, cafe, restaurant, and business center.
- **Event space: Meeting Room** with total capacity of up to 350 pax.



OFFICE SPACE

Total Gross 430,000 m²

346,600 m²

Including:

5,800 m² Co-working Space (both offices and hospitality)

Note: Owned

MICE 24,000 m²

Gross: 197,000 m² NLA: 121,500 m²

■ Hospitality and others segment includes hotel resorts, office buildings and co-working space. Development is intended to maximize the utility of landbanks that are all located in the prime area in both Jakarta and Surabaya. Thus, in the past 5 years MNC Land has developed MNC Bank Tower, MNC Tower Surabaya, Oakwood/One East and Park Tower & Park Hyatt Jakarta.

■ The portfolio has generated sizable recurring income, high occupancy and competitive rent supported by the captive market from MNC **Group** as well as external customers.

* The property is owned by MNC Group, MNC Land is the project manager and building manager of the Property











PARK TOWER

SINDO BUILDING











PT MNC Energy Investments Tbk









- Abundant resources and potential coal (approximately 1.6 billion MT)
- Easy hauling & transhipment (concessions close to big river & anchorage point) with supporting infrastructures (hauling road & 2 ports)
- Operation & production licenses with all concessions already obtained clean & clear status
- Low production cost
- Good demand from India, China & ASEAN market
- Huge potential for power plant projects (including mine mouth), coal gasification & liquefaction



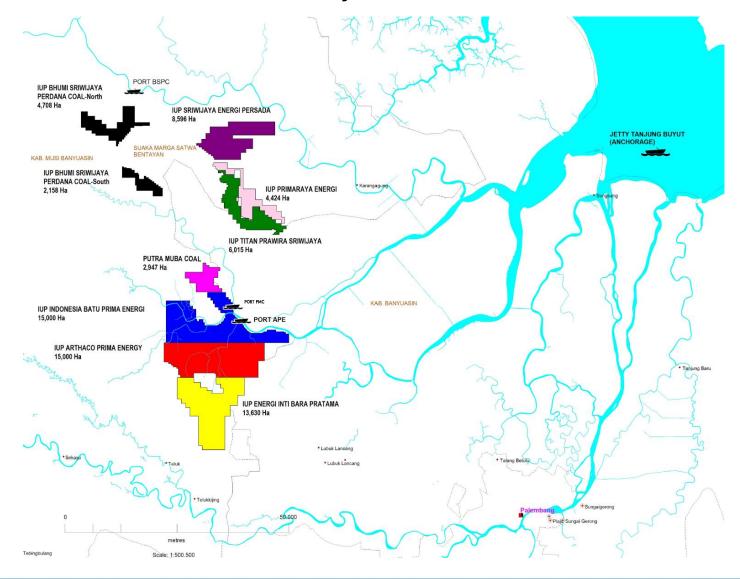


BHAKTI COAL RESOURCES

Concession Map

Energy

Musi Banyuasin, South Sumatra









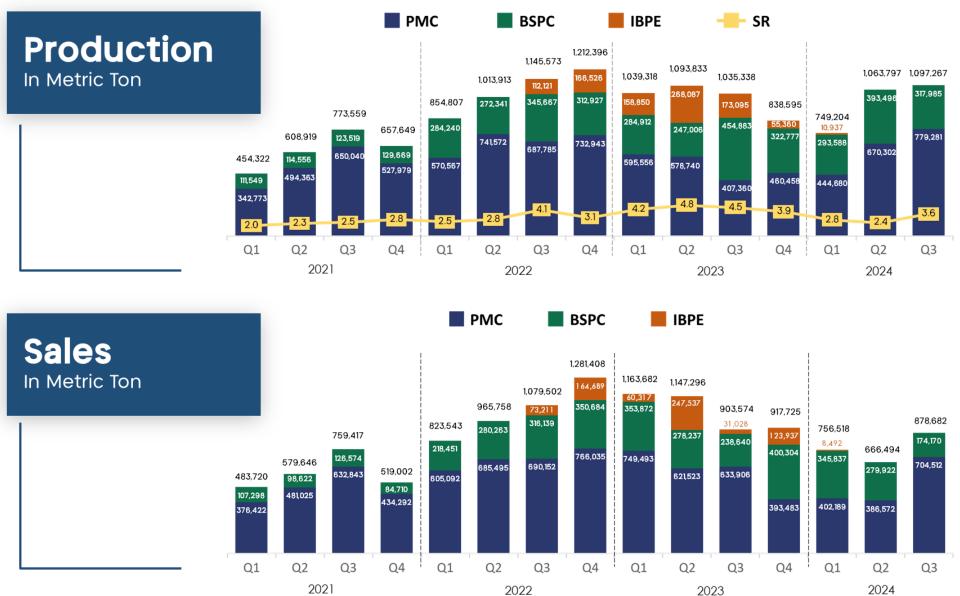
IUP	Агеа (ha)	GAR (kcal/kg)	Resources (MT)				Reserves (MT)	
			Measured	Indicated	Inferred	Total	КСМІ	
Based on Indonesian Joint Committee for Mineral Reserves (KCMI)								
BSPC-N	4,708	3,200 - 3,300	74,500,000	29,500,000	26,700,000	130,700,000	83,270,000	
BSPC-S	2,158	3,400 - 3,600	8,560,000	6,840,000	1,600,000	17,000,000	9,060,000	
PMC	2,947	3,000 - 3,600	60,400,000	12,900,000	3,600,000	76,900,000	54,820,000	
APE¹	3,550	2,500 - 3,250	214,300,000	142,800,000	84,900,000	442,000,000	222,140,000	
IBPE ²	1,322	3,060 - 3,375	10,100,000	16,300,000	4,900,000	31,300,000	17,270,000	
Total	14,685		367,860,000	208,340,000	121,700,000	697,900,000	386,560,000	

Potential Coal Tonnage

IUP	P Area GAR (ha) (kcal/kg)		Exploration Target (MT)	Total resources & potential coal: 1,585,756,358 MT		
Based on Interr	ıal Assessment					
APE	11,450	2,500 - 3,200	350,229,434	¹ APE Phase 1 – 5 findings only ² IBPE Phase 1 – 2 findings only Drilling activities continue for IUPs which have not been fully explored. Reserves will increase if the results of the ongoing		
IBPE	13,678	3,000 - 3,375	528,994,284			
PE	4,424	2,500 - 3,300	2,663,460			
TPS	6,015	2,500 - 3,200	5,026,290			
SEP	8,596	2,600 - 3,500	942,890			
EIBP	13,630					
Total	57,793		887,856,358	-		











RESOURCES Current Mining Pit & Infrastructure







THANK YOU

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