



CORPORATE UPDATE

FEBRUARY 2025

Listed & traded on the Indonesia Stock Exchange (IDX)
IDX Ticker Code: **BHIT**

PT MNC ASIA HOLDING TBK www.mncgroup.com



Success is not free, you have to fight for it.

-Hary Tanoesoedibjo



MEDIA & ENTERTAINMENT

FTA

Pay TV & ICT

iNews Media Group

Streaming

Content, Talent, Social Media, and Others

FINANCIAL SERVICES

Banking

Capital Market

Insurance

TOURISM & HOSPITALITY

Hospitality

Amusement

Property

*Badan Usaha Pembangun dan Pengelola (BUPP) **ENERGY**

Mining

Trading



5



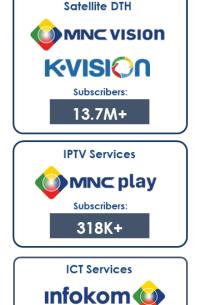
The Largest Integrated Media Company in Southeast Asia





33.3

31.5



Pay TV & ICT







6



MNCN FTA Performance

AUDIENCE SHARE

Prime Time | FTA TV ALL GROUP YTD January 2025

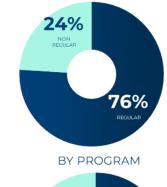


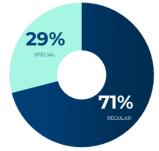
CONTENT PRODUCTION





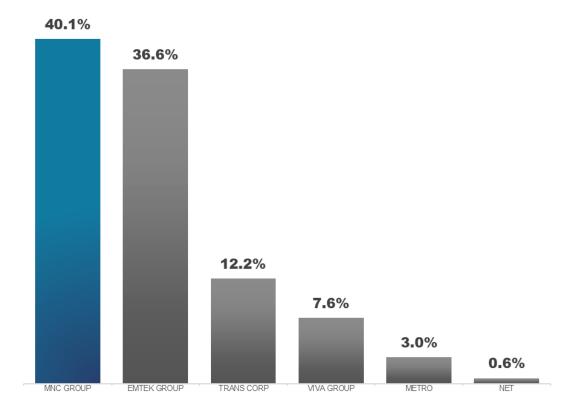
REVENUE CONTRIBUTION FY-2024 BY DAYPART 56% PRIMETIME BY ADS TYPE





AD SPEND SHARE BY MEDIA GROUP

FY-2024

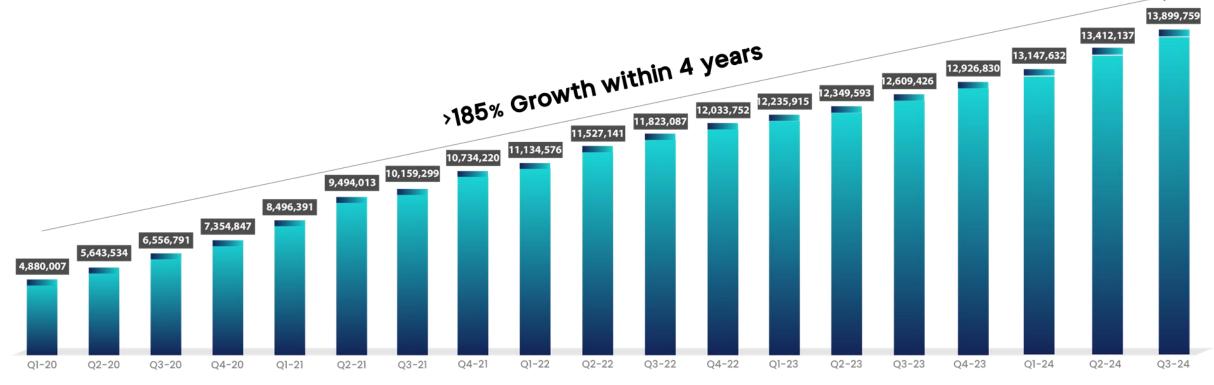


Source: Marketing Corporate Analyst Data Source (Report Adex Nett Assumption), Periode 2024





Subscribers Growth | DTH & IPTV



Source: Company Data







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PT MNC Digital Entertainment Tbk



















Content & Production Market Share



70,000+
ARTICLES MONTHLY

500-700
DAILY SOCIAL MEDIA UPLOADS

300,000 + HRS
DIGITAL CONTENT LIBRARY



DRAMAS

33.2%

Nationwide Market Share

1823 hrs content

(FY-2024)



ANIMATIONS

91.3%

Nationwide Market Share

598.8 hrs content

(FY-2024)













#

REALITY PROGRAMS

71%

Nationwide Market Share

994 hrs content

(FY-2024)



#

INFOTAINMENT

33%

Nationwide Market Share

1423 hrs content

(FY-2024)

ORIGINALS









9



Movieland: The Most Integrated and One Stop Studios





Several construction in Movieland have been completed and are currently being used for filming TV series and advertisements. With Movieland, film and TV series production becomes more efficient at all stages, from post-production. pre-production to Everything is integrated in one controlled working environment.

The following production activities that have been conducted at Movieland: Cinta Berakhir Bahagia (On Going Production), Cinta Alesha, Jangan Bercerai Bunda, Takut Nggak Sih, Kesetiaan Janji Cinta, Mahligai Untuk Cinta, 20 judul FTV Ramadan & TVC MNC Life

Current construction progress on the total area is estimated to have reached around 93.32%

AERIAL VIEW OF MOVIELAND



Project Phase 1

Phase 1A - 6 Backlots

- Rumah Menteng
- Townhouse
- Convenience Store
- Elite A
- Cafe & Resto

Phase 1 B - 4 Backlots

- Conventional House
- Townhouse

Phase 1C - 4 Backlots

- Elite B & Elite C
- Mosque & Church

94.8%

Phase 1D - 6 Backlots

- School & Shophouses

68.3%

Phase 1 E - 8 Facades

- Conventional House
- Convenience Store & Kios
- Shophouses, Cafe & Resto

- Elite House D1B

100%

Source: Movieland, January 2025

CONSTRUCTION COMPLETED











CONSTRUCTION IN PROGRESS





www.mncgroup.com PT MNC ASIA HOLDING TBK

100%

100%

Hospital & Police Station

Public Facilities

Townhouse

Elite House D

Townhouse Facade

96.8%



Talent Management & Social Media













BIGGEST TALENT MANAGEMENT



HIGHLIGHTED **TALENTS**











Leading Indonesian Music Labels



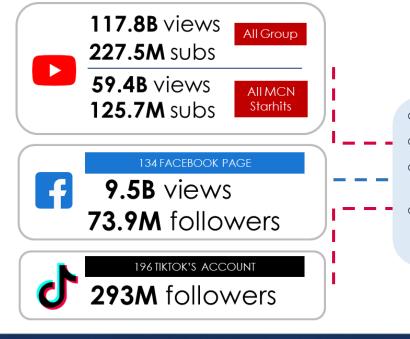


ARTIST

Focus on Dangdut & Melayu

SOCIAL MEDIA CONTRIBUTION

Source: MNC Internal Research – January 2025



- Revenue share model
- Generate 1.5 2 billion views/month
- Operate as a multi-channel network, allowing monetization of third party content creators
- Utilizing the group's huge content library to generate traffic and at the same time promote the content itself



RCTI+ New Content Structure

Free Service (AVOD)













VIDEG

VISION⁴





Paid Service (SVOD)









MAU January '25

70.5M



Premium SVOD: Vision+



*As of Jan 25



VISION TV Anywhere, Anytime

Subscription Video on Demand (SVOD)

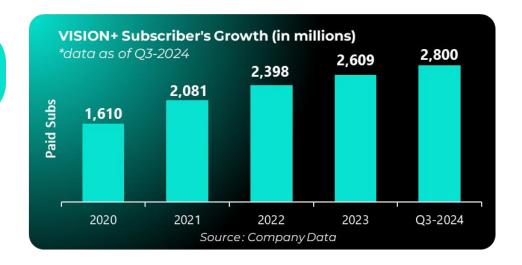
✓ Vision+ provides extensive original content, thousands hours of VOD, and hundreds of linear channels with catch up features, which are offered independently and through bundling with the packages offered by MNC Vision, K-Vision, and MNC Play.

Advertising Video on Demand (AVOD)

- ✓ Vision+ offers all of the Group's Pay TV subscribers for free viewing with ad support similar to the content packager they subscribe, providing room for upselling.
- ✓ Free users may upgrade to subscription with no ads if they wish to enjoy premium content, available in sachet pricing, starts from weekly, monthly, and annually subscription fee.

Future roadmap includes VISION

to become a **SVOD** based **SUPER APP** by adding new engaging content category





The best way to predict the future is to create it.

-Abraham Lincoln

FINANCIAL SERVICES





The Most Integrated Digital Financial Services Group





Partnership Ecosystems



- White-labeling MotionPay e-Money and e-Wallet inside JMO SuperApp ecosystems (more than 30m social security users)
- Disbursement of social security benefits and claim payment through Motion Bank overseas Network
- in-Apps purchase billers & utility payments inside JMO SuperApp





- Co-Brand Credit Card with SuperApp KAI Access (with more than 20m user base)
- On-Line MotionBank and Credit Card account opening
- MotionPay as preferred source of fund inside KAI Access SuperApp
- In-app purchase billers & utility payments inside KAI Access SuperApp





- Co-Brand Credit Card with Citilink App (with more than 3.5m Active user base)
- On-Line MotionBank and Credit Card account opening
- MotionPay as preferred source of fund inside Citilink self-services app
- in-Apps purchase billers & utility payments inside Citilink self-services app







- · MNC Insurance has won substantial contract of fleet insurance and buildings from Bluebird
- · MotionPay is proposing whitelabel e-Money, e-Wallet, transfer and in app purchase
- MotionBank "Banking as a Services integration" with Bluebird Taxi reservation App ecosystem





- MotionBank as the first Digital Banking facilitating pension salary payment to Retired Government Employees (3M retirees)
- · MotionBank provides digital lending with auto-deduction installment from retiree's payroll
- MotionTrade as an appointed investment platform for Taspen Life (a life insurance unit of Taspen)



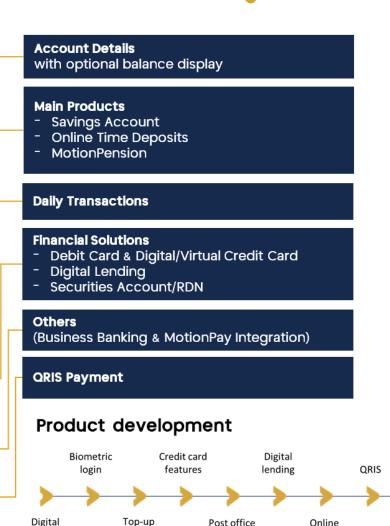


- State owned power company with more than 80m households, PLN developed super-app ecosystems PLN Mobile
- We provide bundled services, including white-labeling MotionPay, MotionBank, and MNC Group OTT platform Vision+, as an exclusive payment ecosystem for PLN Mobile



motion@bank Selamat Pagi, Parman Suparman Mari bertransaksi dengan kami! Saldo Tersedia Detail Rekening Rp • • • • No. Rekening: 111110000054415 Lihat Semua Rekening () Buka Tabungan Deposito Manfaat lebih dari Bunga bersaing untuk tabungan Motion! investasi Anda. Transaksi Transfer Setor/Tarik Tunai ■ Mercha Pengajuan Kartu Pinjaman Rekening Kredit/Debit Saham Layanan Lainnya **>**pay **Business Banking** MotionPay Riwayat

motion bank THE SOLUTION



MotionBank is an integrated digital banking app, providing end to end banking services and attractive features

UPCOMING FEATURES

- Online Debit
- Bank as a Service (BaaS)
- Cardless Cash Withdrawal
- QRIS Tuntas (Merchant)
- Cross Border QR
- FX Online

BI-Fast

transfer

MotionPay

integration

Personal Financial Management

Virtual

credit/debit card

Minimart

cash in/out

transfer

Digital CC

onboarding



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Online

time deposit

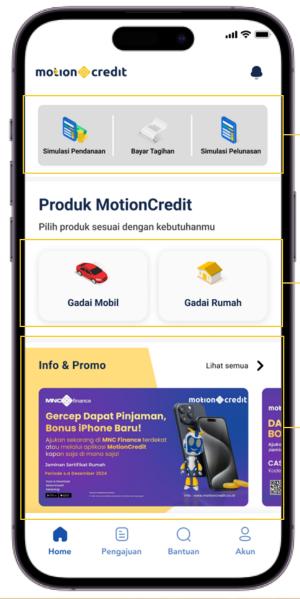
Post office

cash in/out

onboarding

E-wallet





motion ocredit

DIGITAL LENDING MARKETPLACE

Brief Financing Simulation & Online Payment

Main Products

- Gadai Mobil
 Car refinancing through AI-based credit scoring and easy to use application
- Gadai Rumah
 House refinancing through flexible use of application

Sliding Banner for Promotion & Announcement

MotionCredit accommodates retail financing trends, fully digital end-to-end from user acquisition, administration, and collection, enhancing MNC Finance's reach to a broader market.

- Discover new experience of financing
- Friendly UI/UX
- Complete financial solutions
- > Flexible financing option
- AI-based credit scoring





motion pay

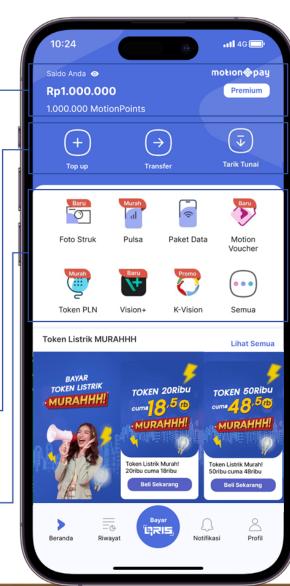
INTEGRATED CASHLESS PAYMENT SOLUTION

MotionPay is a digital payment platform including electronic money, electronic wallet, and digital transfer.

MotionPay serves as the main payment instrument in MNC Group Ecosystem as well as mass products payment.



Mass Product Segment
MotionPay has partnerships with other •
mass service providers
Product Display •



CUTTING-EDGE FEATURES



Whitelabel eMoney Solution



MotionCash



Cross Border MotionRemittance for PMI



Cross Border QRIS



MotionWallet



MotionPoints



MotionBills



MotionVoucher



MotionPaylater

ISO/IEC 27001:2013 Certified
Bank Indonesia No. 21/392/DKSP/Srt/B





Financial Services

Flash Mobile focus on providing payment gateway services in Indonesia, with qualified certifications including:

- PCI DSS security certification
- Fund Transfer Certification between Banks & e-Money
- QRIS Payment Certification
- Electronic Transaction and System Operator (PSTE)
- Payment Gateway
- **QRIS Enabler**
- Invoicing for SMEs

- Transfer Services
- Billing Aggregator
- Value Added Services

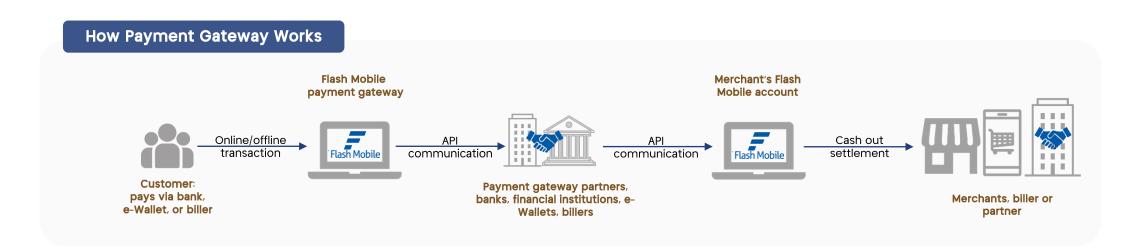
Payment Networks

CARDS VIRTUAL ACCOUNTS

RETAIL OUTLETS E-WALLET

QRIS DIRECT DEBIT

PAYLATER/ CARDLESS





THE BEST ONLINE TRADING APP motion trade

MotionTrade by MNC Sekuritas has been one of the best and well-known online stock-trading platform since 2016.

STRONG POINTS



135 Points of Sales

The widest distribution network in Indonesia



up to **208** products

The most complete and innovative products and services



Securities houses with Sharia Online Trading System (SOTS) license



Securities houses with short-selling license



SERVICES

- MNC Capital Market
 - Retail
 - Branch
 - Online Trading
 - Mutual Funds
 - Institution & High Net Worth

MNC Fixed Income

Financial Services

- MNC Merchant Bank
 - MNC Research

DISTINCTIVE FEATURES



Auto Invest



Super Order



Online Account
Opening



One Time PIN Authentication



e-IPO



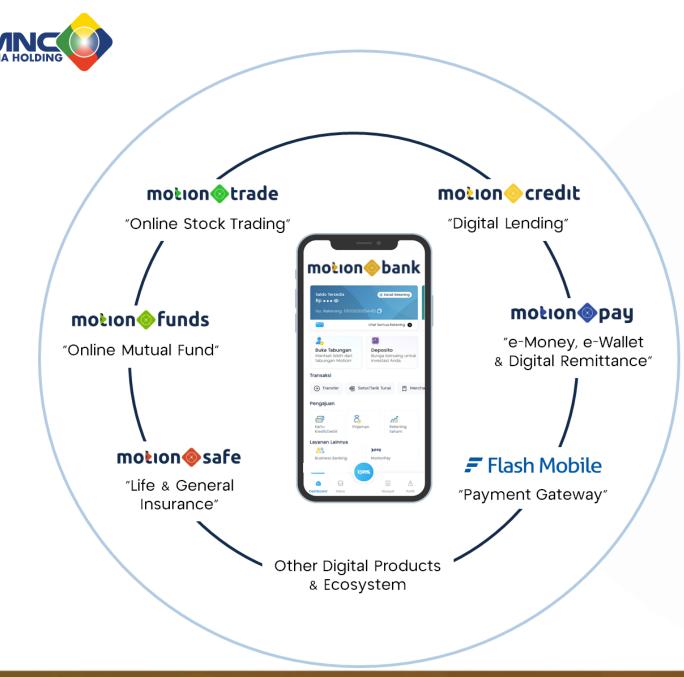
Daily MNC Research & Stock Recommendation



Advance Charting Tools



Margin Trading



SEAMLESS INTEGRATION FOR BETTER USER JOURNEY

When users move on to more sophisticated platforms, KYC requirements becomes tighter with respect to the associated risk factors of the provided service.

- > Single sign-on
- Connected e-KYC across platform
- Cross wallet for convenient transaction
- Complete user data for comprehensive credit scoring
- End-to-end financial solutions



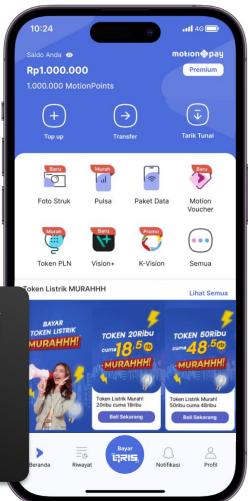


FINTECH CO-BRANDING SOLUTION

- Co-branding services for partners who want to create or develop fintech ecosystem
- Difficulties such as managing licenses, permits, and technology can be solved by co-branding cooperation



White-labeling



Why Co-Branding?

- License
- Technology
- Resources

Products Offered for Partners

- E-Money
- Top-up, transfers, transactions, balance checking
- QRIS
- Loyalty points
- Credit card



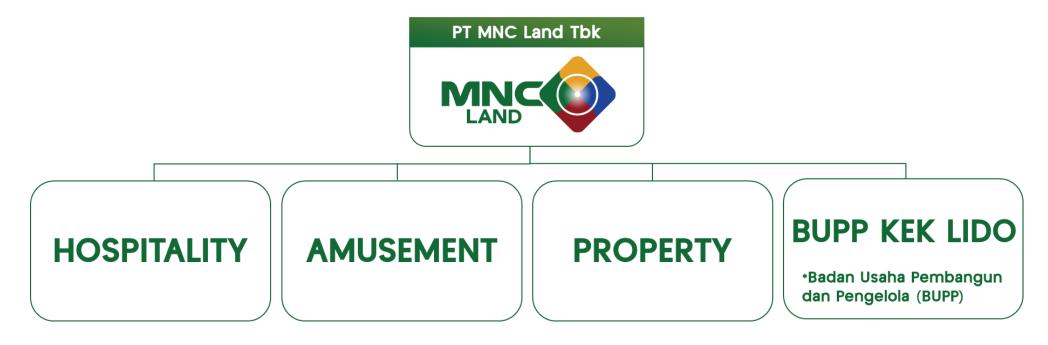
Imagination is everything. It is the preview of ''' life's coming attractions.

-Albert Einstein

TOURISM & HOSPITALITY



The Largest in Tourism Destination



Tourism & Hospitality

PT MNC Land Tbk has grown to become one of the largest **Tourism & Hospitality** Companies in Indonesia, focusing on the development of its flagship project, namely **MNC Lido City SEZ**, as well as various projects in **hospitality**, **amusement**, **and property segments**.

MNC Land develops world-class, game-changer innovative projects that adopt global best practices to deliver exceptional experiences.



SEZ MNC Lido City Master Plan (1,040 ha)

- Trump International Golf Club Lido
- Clubhouse & Country Club
- Private Clubhouses
- Condominium
- Trump International Resort Lido
- 6 Lido Lake Resort
- Hyatt Regency Lido Resort
- 8 Lido Adventure Park
- Theme Park
- Retail, Dining & Entertainment
- 5-Star Hotels & Water Park
- 4-Star Hotels & MICE
- 3-Star Hotel
- Movieland
- 15 Lido World Garden
- Lido Nature Park
- 1 Residential
- Commercial
- Wellness Center
- Retirement VIIIage



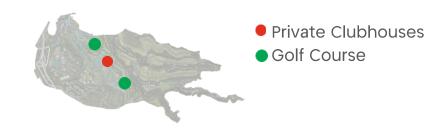
The sensation of playing golf among the clouds at an altitude of 600 meters above the sea level surrounded by Mount Salak, Mount Gede, and Mount Pangrango

- 18-Hole World Championship Golf Course designed 83 ha by Ernie Els
- Country Club designed by Oppenheim
 Architecture

 Pro-Shop VIP Suite and High-End Restaurant with
 - Pro-Shop, VIP Suite, and High-End Restaurant with Outdoor Bar & Grill and MICE facilities
- Private Clubhouses

 21 luxury units located on the fairways side of the
 Golf Course with Mountain and
 Garden View options

 5 ha









EDSA **♦** HBA

OFFICIAL PARTNERSHIP WITH:

18-HOLE WORLD CHAMPIONSHIP GOLF COURSE





TRUMP INTERNATIONAL HOTEL

31 ha

- 141 luxurious rooms and world-class facilities
- 24/7 lifestyle concierge and personalized services
- Signature restaurant & bar, fully equipped fitness center, 5-star meeting & conference facilities
- International standard Medi-Spa
- Beautiful views of 1.5 ha lake and panoramic views of the mountains of West Java



LUXURY RESORT& RESIDENCES

109 ha

- An exclusive collection of 170 ultra-luxurious residences with cutting edge innovative design
- Surrounded by serene and stunning natural beauty
- Completed with impeccable services and facilities
- 181 units of 2 bedroom to 4 bedroom condominium with modern and minimalist architectural concept





With direct access to



- 5-star hotel with panoramic view of Lake Lido, views of Mount Salak, Mount Gede, and Mount Pangrango
- 100 Rooms & Suites
- The most complete outbound destination by the Lido Lake
- Activities:
 - Lido Suspension Bridge throughout 200 meters
 - Flyingfox crosses Lake Lido
 - Kayaking
 - Sky Bike 200 meters long
 - Mini Zoo & Animal Feeding
 - High Rope
 - **ATV**















HYATT REGENCY LIDO RESORT

3.5 ha

- 5-star hotel with panoramic view of Lake Lido, views of Mount Salak, Mount Gede, and Mount Pangrango
- Direct access to Lido Adventure Park & Lido Lake Resort
- Supported by modern and complete facilities:
 - 10 Floors
 - 124 Rooms & Suites
 - 8 Function Rooms
 - Lakeside Cafe & Rooftop Bar
 - Outdoor & Indoor Restaurant
 - Grilled & Hot Pot Sky Dining
 - Wedding Venues
 - Ballroom & Bridal Suite
 - Spa & Health Club Facilities
 - Kids Playground
 - 2 Private Pool (Presidential Suite Room)



80 ha

- The best entertainment destination in Indonesia
- Presenting a world-class standard Theme Park
- Absorb a lot of manpower
- Increase the number of local and foreign tourists
- Theme Park 49 ha
- Retail, Dining, & Entertainment 6.5 ha
- Hotel, MICE, & Water Park 24 ha







THEME PARK





SUPREME TREE





Beyond A Family Edutainment Paradise

17 ha

BEYOND A FAMILY EDUTAINMENT PARADISE

- Family educational tourism destination
- Presenting a variety of flora in Indonesia
- Also serves as a native plants nursery
- Historic architectural building
- Iconic landmarks from around the world
- 6 Theme Zones





107 ha

The largest and most integrated luxury resort development in Bali

- According to BPJT (Toll Road Regulatory Agency), there will be a new toll road connecting Kuta Gilimanuk, with exit near the site
- Via the new toll road, Kuta Canggu Tanah Lot can be reached in 20 minutes





THE WESTIN

RESORT NUSA DUA BALI

- Location: ITDC complex in Nusa Dua area and approx.
 13 km or 30 minutes away from Ngurah Rai International Airport.
- **5-star Hotel Resort** with total room keys of **433 rooms** with sizes ranging from 38 sqm to 171 sqm.
- Latest awards: Exquisite Awards Favourite Hotel-Exquisite Readers' Choice 2024; Exquisite Awards Best Upscale Family Hotel 2023; Exquisite Awards Best Upscale Hotel and Best Dessert & Pastry 2022.
- MICE facilities with a total area of ~15,700 sqm, largest convention hall: 2,394 sqm with capacity of up to 2,500 pax, featuring a beachfront wedding venue.
- Hosted Events: 2024 World Water Forum, The 2nd UN Tourism Conference on Women Empowerment in Tourism in Asia Pacific in 2024, 2023 AIS Summit, The 19th Indonesian Palm Oil Conference in 2023, G20 Bali Summit in 2022, Indonesia Masters And Indonesia Open in 2021, and BWF World Tour Finals in 2021.





PARK HYATT JAKARTA™

29,000 sqm

220

OFFICE SPACE

ROOM KEYS

- **Location**: MNC Center, Central Jakarta, very close to Governments' offices and embassies, CBD Jakarta and elite residential landmark of Menteng.
- Park Tower is a premium grade A mixed-use building. The 37-storey building consist of 29,000 sqm office spaces and Park Hyatt Jakarta.
- Coworking space
- Park Hyatt Jakarta is the first and the only Park Hyatt brand hotel in Indonesia. A Luxury Hotel with total of 220 room keys, ranging from 57 sqm to 300 sqm. Facilities including ballroom, meeting rooms, spa and fitness center as well as dining outlets. Latest awards: First Place for Best City Hotel in the Asia Pacific (Indonesia) from the Travel + Leisure Luxury Award Asia Pacific 2024, Best City Hotel Jakarta 2023 by TTG Travel Awards, Best Upscale Designed Hotel 2023 by Exquisite Awards.
- Park Hyatt Jakarta presented **The Royal Glasshouse** in 2023. The Royal Glasshouse is a unique and grand MICE venue with a spacious area of 1,200 sqm and capable to accommodate up to 1,400 people.







144 room keys

262 units

- Location: Kertajaya Indah, Surabaya, East Java
- **262 units** of luxury apartment, ranging from 78 sqm for 1 bedroom to 272 sqm penthouse unit
- **5-star Hotel** with total room keys of **144 rooms** with sizes ranging from 44 sqm to 110 sqm
- Managed by **Oakwood**, an award-winning and the largest serviced apartment operator in the world
- Latest awards: Surabaya Tourism Award 2022 for The Best Tourism Information Provider, Indonesia Care 2020 Certificate CHSE from the Indonesian Ministry of Tourism & Creative Economy, Real-estate Creative Awards 2019, 5-Star Hotel Certification 2019
- Supporting facilities: sky lounge, kids room, skypool, private cinema and fitness center
- **Event Space: Grand Ballroom** with total capacity of up to 500 pax

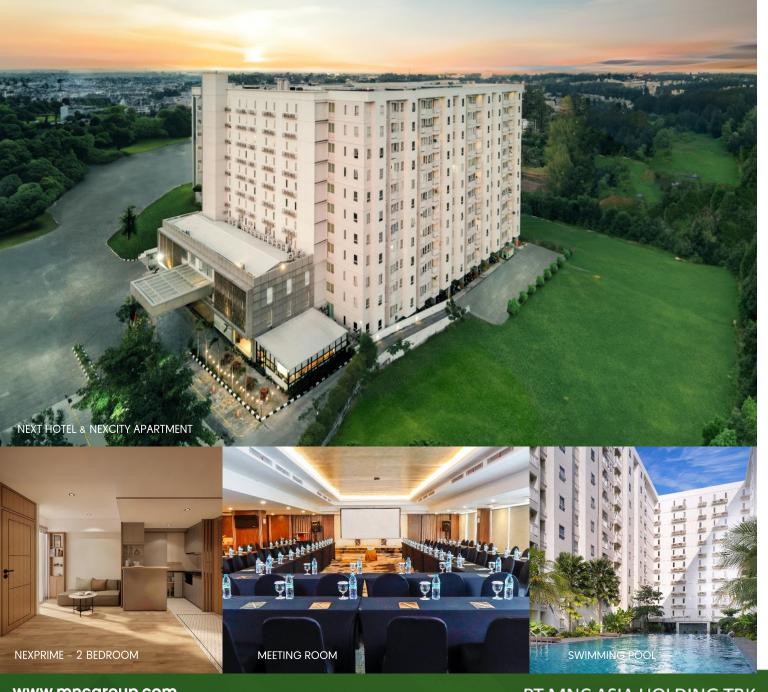




38

127 room keys 215 units

- Location: Jalan Laksda Adisucipto KM 8, Yogyakarta, close to multiple popular tourist attractions, including universities and shopping centers.
- 4-star hotel with a total of 127 rooms, ranging from 18 sqm to 58 sqm.
- **215 apartment units**, ranging from 24.5 sqm for a studio to 44.5 sqm for a 2-bedroom.
- Supporting facilities: meeting room (total capacity of up to 350 pax), fitness center, swimming pool, cafe, restaurant, and business center.





OFFICE SPACE

Total Gross 430,000 sqm

346,600 sqm

Including:

5,800 sqm Co-working Space (both offices and hospitality)

Note: Owned

MICE 24,000 sqm

Gross: 197,000 sqm NLA: 121,500 sqm

- Hospitality and others segment includes hotel resorts, office buildings and co-working space. Development is intended to maximize the utility of landbanks that are all located in the prime area in both Jakarta and Surabaya. Thus, in the past 5 years MNC Land has developed MNC Bank Tower, MNC Tower Surabaya, Oakwood/One East and Park Tower & Park Hyatt Jakarta.
- The portfolio has generated sizable recurring income, high occupancy and competitive rent supported by the captive market from MNC **Group** as well as external customers.
- * The property is owned by MNC Group, MNC Land is the project manager and building manager of the Property





PARK TOWER

MNC UNIVERSITY





MNC STUDIOS*



MNC VISION TOWER*







PT MNC Energy Investments Tbk









42

- Abundant resources and potential coal (approximately 1.4 billion MT)
- Easy hauling & transhipment (concessions close to big river & anchorage point) with supporting infrastructures (hauling road & 2 ports)
- Operation & production licenses with all concessions already obtained clean & clear status
- Low production cost
- Good demand from India, China & ASEAN market
- Huge potential for power plant projects (including mine mouth), coal gasification & liquefaction

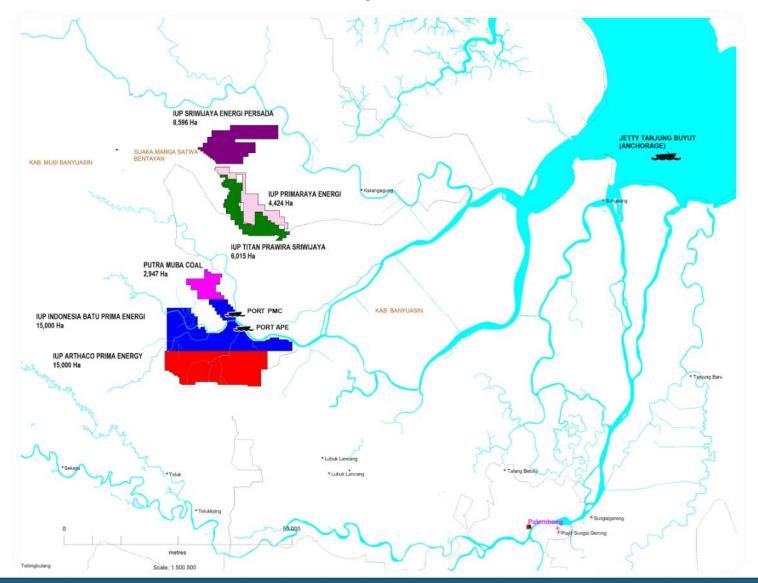




Concession Map

Energy

Musi Banyuasin, South Sumatra









| IUP | Area (ha) | GAR (kcal/kg) | Resources (MT) | | | | Reserves (MT) | |
|-----------------------------------------------------------------|--------------|------------------|----------------|-------------|------------|-------------|---------------|--|
| | | | Measured | Indicated | Inferred | Total | КСМІ | |
| Based on Indonesian Joint Committee for Mineral Reserves (KCMI) | | | | | | | | |
| PMC | 2,947 | 3,000 - 3,600 | 60,400,000 | 12,900,000 | 3,600,000 | 76,900,000 | 54,820,000 | |
| APE¹ | 3,550 | 2,500 - 3,250 | 214,300,000 | 142,800,000 | 84,900,000 | 442,000,000 | 222,140,000 | |
| IBPE ² | 1,322 | 3,060 - 3,375 | 10,100,000 | 16,300,000 | 4,900,000 | 31,300,000 | 17,270,000 | |
| Total | 7,819 | | 284,800,000 | 172,000,000 | 93,400,000 | 550,200,000 | 294,230,000 | |

Potential Coal Tonnage

| IUP | Area (ha) | GAR (kcal/kg) | Exploration Target (MT) | | | | | |
|------------------------------|--------------|------------------|----------------------------|--|--|--|--|--|
| Based on Internal Assessment | | | | | | | | |
| APE | 11,450 | 2,500 - 3,200 | 350, 229, 434 | | | | | |
| IBPE | 13,678 | 3,000 - 3,375 | 528,994,284 | | | | | |
| PE | 4,424 | 2,500 - 3,300 | 2,663,460 | | | | | |
| TPS | 6,015 | 2,500 - 3,200 | 5,026,290 | | | | | |
| SEP | 8,596 | 2,600 - 3,500 | 942,890 | | | | | |
| Total | 44,163 | | 887,856,358 | | | | | |

Total resources & potential coal:

1,438,056,358 MT

Note:

¹ APE Phase 1 – 5 findings only

Drilling activities continue for IUPs which have not been fully explored. Reserves will increase if the results of the ongoing exploration show coal findings.

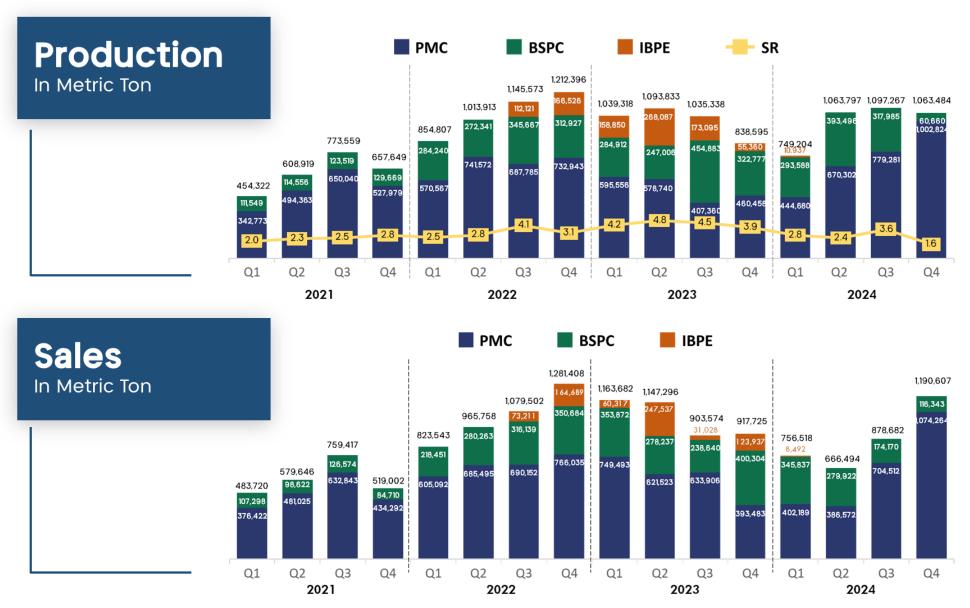
Description:

PMC : PT Putra Muba Coal PE : PT Primaraya Energi
APE : PT Arthaco Prima Energy TPS : PT Titan Prawira Sriwijaya
IBPE : PT Indonesia Batu Prima Energi SEP : PT Sriwijaya Energi Persada

² IBPE Phase 1 – 2 findings only











RESOURCES Current Mining Pit & Infrastructure







THANK YOU

MNC Bank Tower, 21/F – MNC Center
Jl. Kebon Sirih No. 21-27 Jakarta 10340, Indonesia
Phone: +62-21 2970 9700
Email: ir.bhit@mncgroup.com
www.mncgroup.com

