



# CORPORATE UPDATE

November 2024

Listed & traded on the Indonesia Stock Exchange (IDX)
IDX Ticker Code: **BHIT** 

PT MNC ASIA HOLDING TBK www.mncgroup.com



Success is not free, you have to fight for it.

-Hary Tanoesoedibjo



#### **MEDIA & ENTERTAINMENT**













**FINANCIAL SERVICES** 

PT MNC Kapital Indonesia Tbk

motion Technology







**ENERGY** 





LIDO MURIC A ARTS CENTER



-Wellness Village

-Movieland

-Lido Lake

-Lido World Garden

-Lido Music & Arts Center

-Bodogol, Gunung Gede

Pangrango National Park

-Other Projects & Developments





Portal & Apps

iNews.id



okezone =

SIND PNEWS.com

Linear FTA Channels

NEWS NEWS NEWS

NATIONAL TY LOCAL TY

Pay TV Channels



TRIJAYA







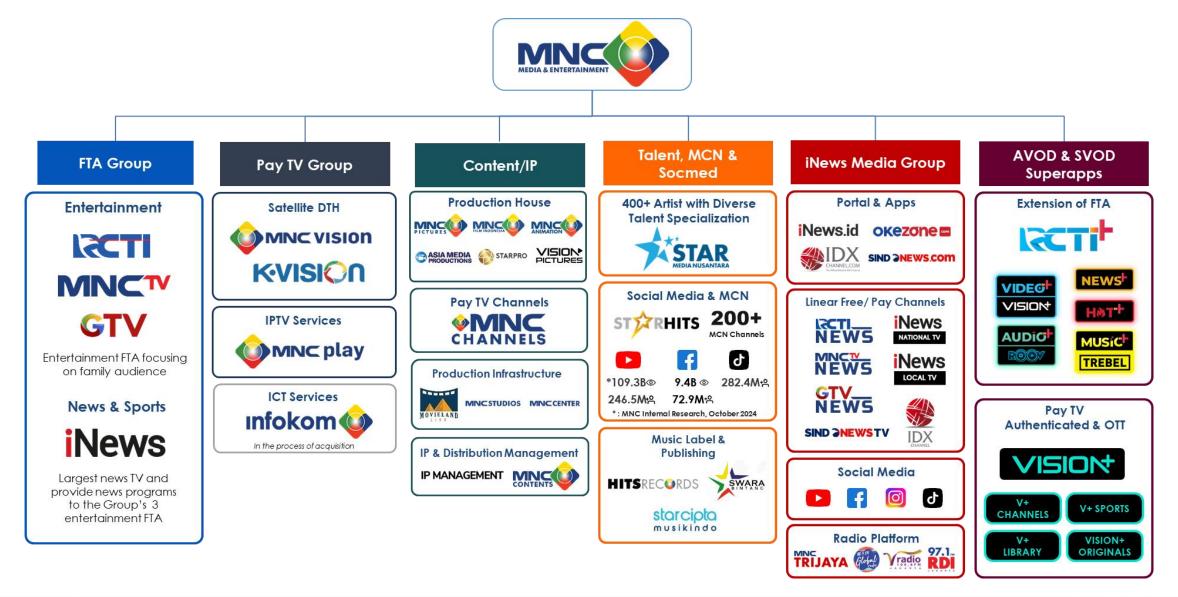
Radio Platform



5



#### The Largest Integrated Media Company in Southeast Asia



6



#### **MNCN FTA Performance**

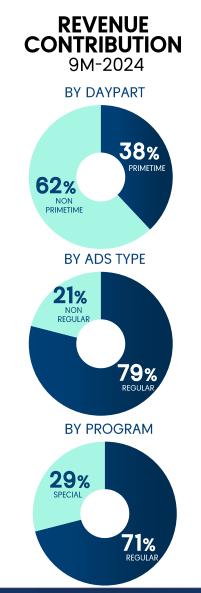
## AUDIENCE SHARE All Time | FTA TV ALL GROUP YTD OCTOBER 2024



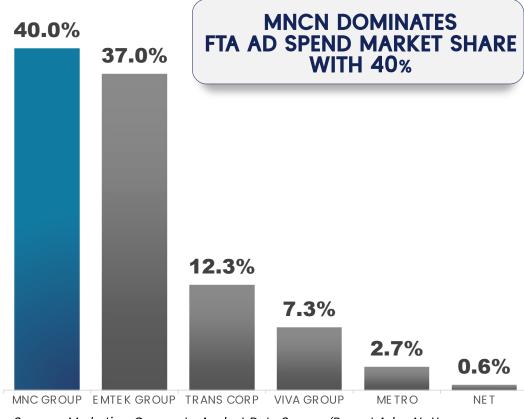
## CONTENT PRODUCTION





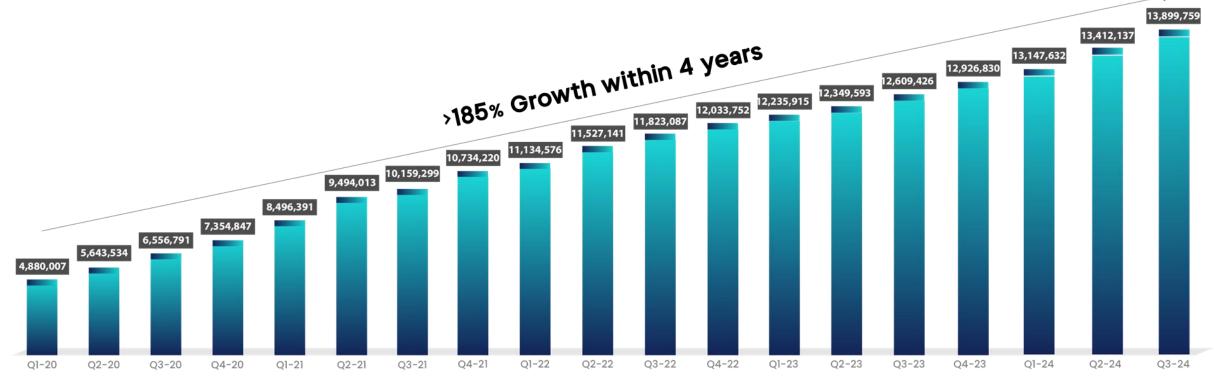


## **AD SPEND SHARE BY MEDIA GROUP** 9M-2024





#### **Subscribers Growth | DTH & IPTV**



Source: Company Data







8



#### PT MNC Digital Entertainment Tbk













#### **Content & Production Market Share**

THE BIGGEST CONTENT
PRODUCER & IP OWNER
FOR DIGITAL & NON DIGITAL PLATFORM

70,000+
ARTICLES MONTHLY

500-700
DAILY SOCIAL MEDIA UPLOADS

300,000 † RS DIGITAL CONTENT LIBRARY



(H1-2024)





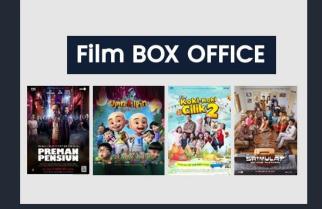
85% Nationwide Market Share 384 hrs content (H1-2024)

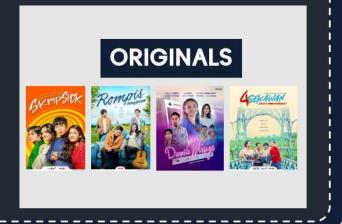


(H1-2024)



782 hrs content
(H1-2024)







environment.

#### Movieland: The Most Integrated and One Stop Studios





**Project Phase 1** 

%

100%

#### Phase 1A - 6 Backlots

- Rumah Menteng
- Townhouse
- Convenience Store
  - Elite A
- Cafe & Resto

#### Phase 1 B - 4 Backlots

- Conventional House
- Townhouse

100%

#### Phase 1C - 4 Backlots

- Elite B & Elite C
- Mosque & Church

87.4%

#### **COMPLETED BACKLOTS**

Several construction in Movieland have been

completed and are currently being used for filming TV series and advertisements. With Movieland, film and TV series production

becomes more efficient at all stages, from

pre-production to post-production. Everything

is integrated in one controlled working

The following production activities that have been conducted at Movieland: Cinta Berakhir Bahagia (On Going Production), Cinta Alesha,

Jangan Bercerai Bunda, Takut Nggak Sih,

Kesetiaan Janji Cinta, Mahligai Untuk Cinta, 20

Current construction progress on the total

area is estimated to have reached around 70%

judul FTV Ramadan & TVC MNC Life

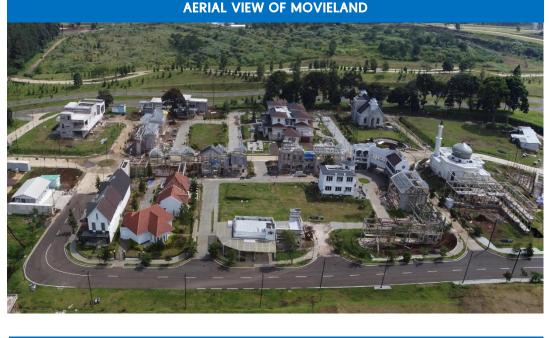


ELITE HOUSE BACKLOT





MENTENG HOUSE BACKLOT



#### IN THE PROCESS OF DEVELOPMENT













Phase 1D - 6 Backlots

- Hospital & Police Station
- School & Shophouses
- Public Facilities

50.3%

#### Phase 1 E - 8 Facades

- Conventional House
- Convenience Store & Kios
- Shophouses, Cafe & Resto
- Townhouse
  - Elite House D

Source: Movieland, October 2024

71.2%



#### Talent Management & Social Media















**BIGGEST TALENT MANAGEMENT** 

IN CONTRACT FOR EFFECTIVELY 10 YEARS

HIGHLIGHTED **TALENTS** 











**Leading Indonesian Music Labels** 

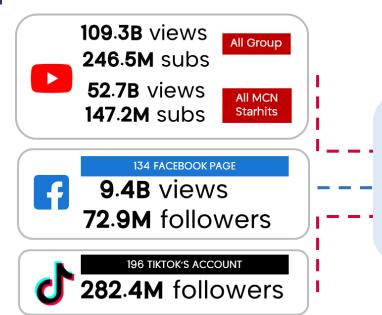
#### HITSRECORDS Focus on Pop Genre



Focus on Dangdut & Melayu

#### **SOCIAL MEDIA** CONTRIBUTION

Source: MNC Internal Research - October 2024



- Revenue share model
- Generate 1.5 2 billion views/month
- Operate as a multi-channel network, allowing monetization of third party content creators
- Utilizing the group's huge content library to generate traffic and at the same time promote the content itself



#### **RCTI+ New Content Structure**

#### **Free Service (AVOD)**



















#### **Paid Service (SVOD)**











#### Premium SVOD: Vision+



# \*As of 2024 VISION ORIGINALS INVESTOR KARTU KELUARGA RELASS NEW PROCESS EVERY FROAV Vision+ Originals VIEW ALL VIEW ALL

## TV Anywhere, Anytime

#### Subscription Video on Demand (SVOD)

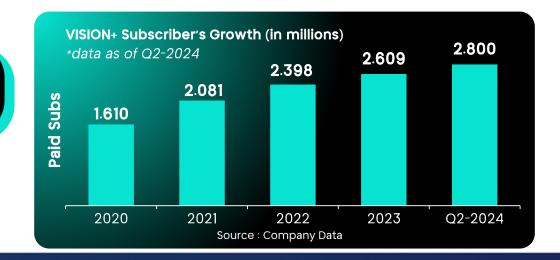
✓ Vision+ provides extensive original content, thousands hours of VOD, and hundreds of linear channels with catch up features, which are offered independently and through bundling with the packages offered by MNC Vision, K-Vision, and MNC Play.

#### Advertising Video on Demand (AVOD)

- ✓ Vision+ offers all of the Group's Pay TV subscribers for free viewing with ad support similar to the content packager they subscribe, providing room for upselling.
- ✓ Free users may upgrade to subscription with no ads if they wish to enjoy premium content, available in sachet pricing, starts from weekly, monthly, and annually subscription fee.

# Future roadmap includes VISION

to become a **SVOD** based **SUPER APP** by adding new engaging content category





The best way to predict the future is to create it.

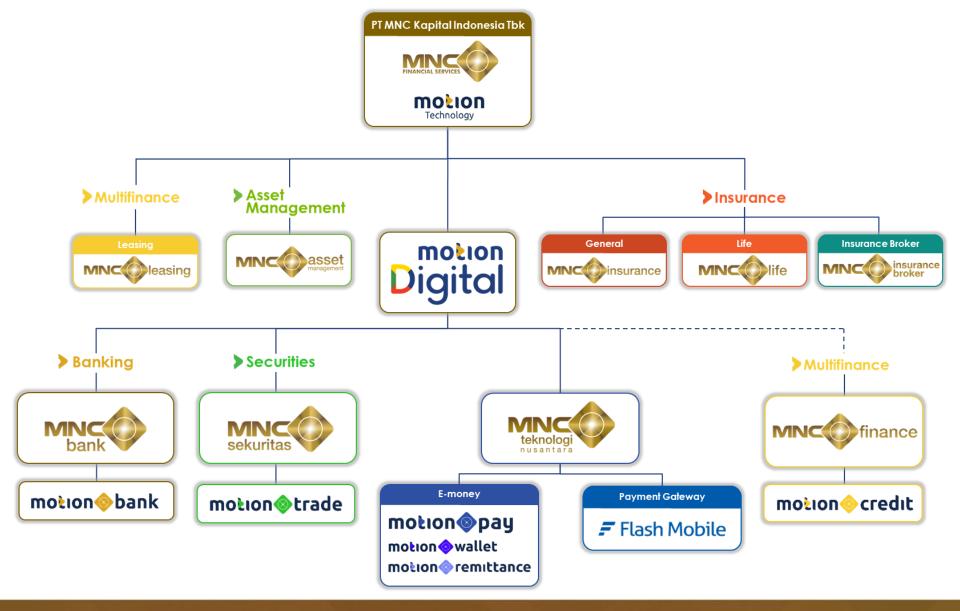
-Abraham Lincoln

FINANCIAL SERVICES





## PT MNC Kapital Indonesia Tbk - MNC Financial Services







#### Motion Digital Corporate Structure – Post Consolidation





#### Partnership Ecosystem





• Disbursement of social security benefits and claim payment through Motion Bank overseas Network

• in-Apps purchase billers & utility payments inside JMO SuperApp





• Co-Brand Credit Card with SuperApp KAI Access (with more than 20m user base)

On-Line Motion Bank and Credit Card account opening

MotionPay as preferred source of fund inside KAI Access SuperApp

• in-Apps purchase billers & utility payments inside KAI Access SuperApp





Co-Brand Credit Card with Citilink App (with more than 3.5m Active user base)

On-Line Motion Bank and Credit Card account opening

MotionPay as preferred source of fund inside Citilink self-services App

• in-Apps purchase billers & utility payments inside Citilink self-services App







• MNC Insurance has won substantial contract of fleet insurance and buildings from Bluebird

MotionPay proposing whitelabel e-Money, e-Wallet, Transfer and in App purchase

MotionBank Banking as a Services integration with Bluebird Taxi reservation App ecosystem





 MotionBank as the first Digital Banking facilitating pension salary payment to Retired Government Employees (3M retirees)

· MotionBank provides digital lending with auto-deduction installment from retiree's payroll

• MotionTrade as an appointed investment platform for Taspen Life (a life insurance unit of Taspen)





 State owned power company with more than 80m households, PLN developed super-app ecosystems PLN Mobile

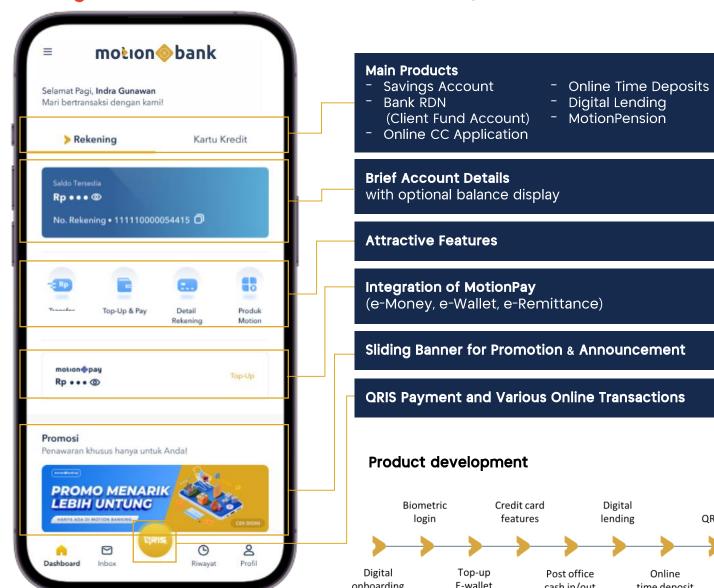
• We recently proposed bundled services of white-labeling MotionPay, MotionBank, and MNC Group OTT platform Vision+, as an exclusive payment ecosystems for PLN Mobile





## motion bank THE SOLUTION



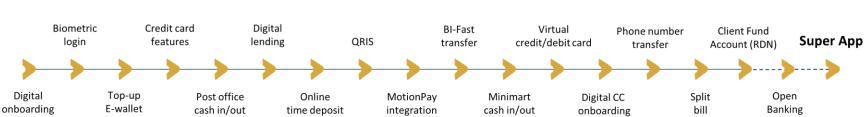


MotionBank is an integrated digital banking app, providing end to end banking services and attractive features.

#### **UPCOMING FEATURES**

- Online Debit
- Integration with MotionCredit
- Integration with MotionTrade
- MotionBank for Business & SME
- Bank as a Service (BaaS)
- Cross Border OR
- Online FX
- Personal Financial Management







## THE BEST ONLINE TRADING APP motion trade

MotionTrade by MNC Sekuritas has been one of the best and well-known online stock-trading platform since 2016.

#### **STRONG POINTS**



130 Points of Sales

The widest distribution network in Indonesia



The most complete and innovative products and services



1 out of 16

Securities houses with Sharia Online Trading System (SOTS) license



out of 10

Securities houses with short-selling license



#### **SERVICES**

- MNC Capital Market
  - Retail
    - Branch
    - Online Trading
    - Mutual Funds
  - Institution & High Net Worth

MNC Fixed Income

**Financial Services** 

- MNC Merchant Bank
- MNC Research

#### **DISTINCTIVE FEATURES**







Super Order



Online Account
Opening



One Time PIN Authentication



e-IPO



Baily MNC Research & Stock Recommendation



Advance Charting Tools



Voice Command





## motion pay

# INTEGRATED CASHLESS PAYMENT SOLUTION

MotionPay is a digital payment platform including electronic money, electronic wallet, and digital transfer.

MotionPay serves as the main payment instrument in MNC Group Ecosystem as well as mass products payment.



Mass Product Segment
MotionPay has partnerships with other
mass service providers

Product Display •



#### **CUTTING-EDGE FEATURES**











MotionPoints

MotionBills

MotionVoucher

MotionPaylater (coming soon)

ISO/IEC 27001:2013 Certified
Bank Indonesia No. 21/392/DKSP/Srt/B





Financial Services

Flash Mobile focus on providing payment gateway services in Indonesia, with qualified certifications including:

- PCI DSS security certification
- Fund Transfer Certification between Banks & e-Money
- QRIS Payment Certification
- Electronic Transaction and System Operator (PSTE)
- Payment Gateway
- **QRIS Enabler**
- Invoicing for SMEs

- Transfer Services
- Billing Aggregator
- Value Added Services

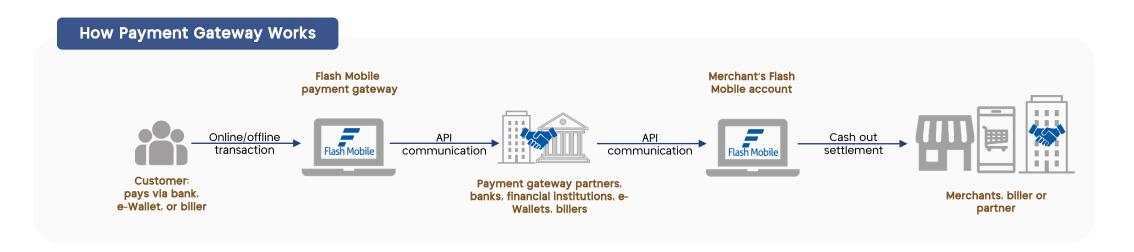
#### Payment Networks

CARDS VIRTUAL ACCOUNTS

RETAIL OUTLETS E-WALLET

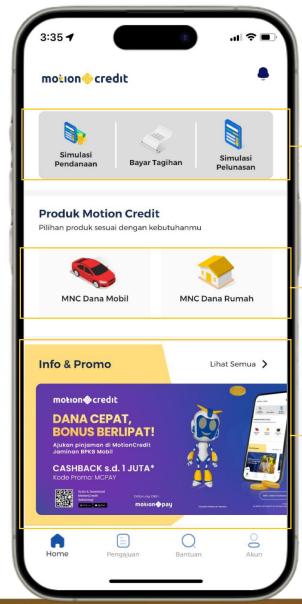
QRIS DIRECT DEBIT

PAYLATER/ CARDLESS









## motion ocredit

# DIGITAL LENDING MARKETPLACE

**Brief Financing Simulation & Online Payment** 

#### **Main Products**

- MNC Dana Mobil
   Car refinancing through Al-based credit scoring and easy to use application
- MNC Dana Rumah
   House refinancing through flexible use of application

Sliding Banner for Promotion & Announcement

MotionCredit accommodates retail financing trends, fully digital end-to-end from user acquisition, administration, and collection, enhancing MNC Finance's reach to a broader market.

- Discover new experience of financing
- Friendly UI/UX
- Complete financial solutions
- > Flexible financing option
- AI-based credit scoring



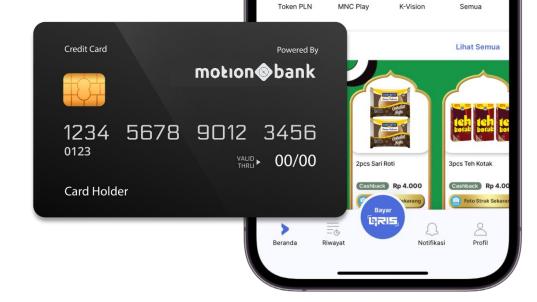


## FINTECH CO-BRANDING SOLUTION

- Co-branding services for partners who want to create or develop fintech ecosystem
- Difficulties such as managing licenses, permits, and technology can be solved by co-branding cooperation

#### Powered by:





## White-labeling

 $(\rightarrow)$ 

Transfer

Paket Data

(+

Тор ир

Baru

Foto Struk

Murah

1.000.000 MotionPoints

.11 4G 🔲

motion@pay

Alcan Hadir

Tarik Tunai

Baru

Motion

Voucher

•••

Premium

#### Why Co-Branding?

- License
- Technology
- Resources

#### **Products Offered for Partners**

- E-Money
- Top-up, transfers, transactions, balance checking
- QRIS
- Loyalty points
- Credit card



Imagination is everything. It is the preview of life's coming attractions.

-Albert Einstein





#### PT MNC Land Tbk

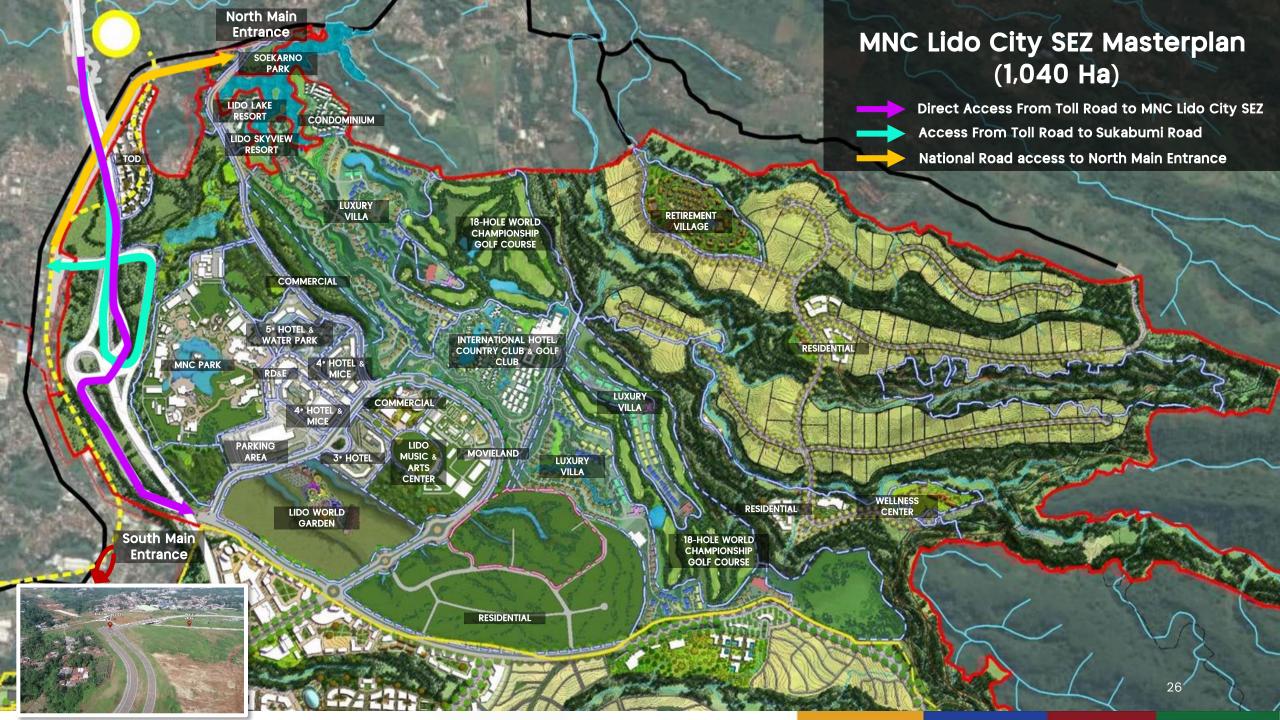
MNC Land has grown to become one of the largest Entertainment Hospitality Companies in Indonesia, focusing on the development of its flagship project, namely MNC Lido City SEZ, as well as various projects in hospitality & other segments.

MNC Land develops world-class, gamechanger innovative projects that adopt global best practices to deliver exceptional experiences.



#### **HOSPITALITY & OTHERS MNC BALI RESORT** International 5+ star Hotel & Beach Club - International Golf Club MNC - Luxury Villas & Private Club House BALI - Wellness Village - Wellness Village HOSPITALITY PARK HYATT JAKARTA™ **THE WESTIN** NEXT Oakwood NUSA DUA **OFFICE BUILDINGS** PARK TOWER MNC TOWER MNC PLAZA - MNC Tower Surabaya - Other office buildings in Jakarta, Surabaya and Bali **APARTMENT** ONE EAST PENTHOUSE & RESIDENCES PROPERTY SERVICES

Property Management Service & Co-working







## 80 ha

- The best entertainment destination in Indonesia
- Presenting a world-class standard Theme Park
- Absorb a lot of manpower
- Increase the number of local and foreign tourists

MNC Park 49 ha

Retail, Dining, & Entertainment 6.5 ha

■ Hotel, Water Park, & MICE 24 ha









WATERFRONT



Beyond A Family Edutainment Paradise

#### 17 ha

#### BEYOND A FAMILY EDUTAINMENT PARADISE

- Family educational tourism destination
- Presenting a variety of flora in Indonesia
- Also serves as a native plants nursery
- Historic architectural building
- Iconic landmarks from around the world
- 6 Theme Zones









- The biggest outdoor music & arts festival venue in Indonesia
- Supporting international & local music, arts, and culture industry
- Bringing local musicians and artists to the international scale stage
- Capacity up to 50,000 people; accommodate 4 events simultaneously
- With 80,000 tickets sold over 2 days, "LMAC MUSICFORALL FEST" emerged as one of the year's biggest concert events, while the "LMAC Super Hitz Fest 2024" drew over 43,000 festivalgoers in just a single day, marking its own massive success.

30





Integrated with Lido Adventure Park



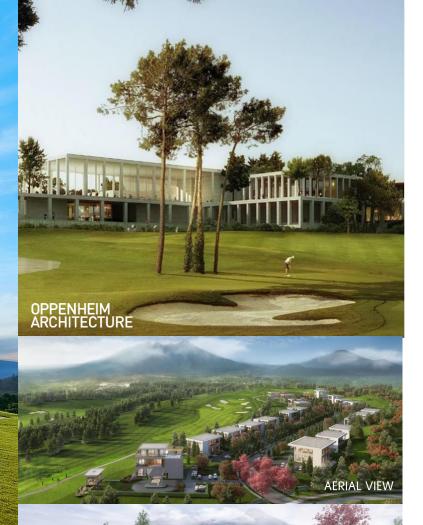
- 5-star hotel with panoramic view of Lake Lido, views of Mount Salak, Mount Gede, and Mount Pangrango
- 100 Rooms & Suites
- The most complete outbound destination by the Lido Lake
- Activities:
  - Lido Suspension Bridge throughout 200 meters
  - Flyingfox crosses Lake Lido
  - Kayaking
  - Sky Bike 200 meters long
  - Mini Zoo & Animal Feeding
  - High Rope
  - **ATV**











# GOLF COURSE & COUNTRY CLUB

The sensation of playing golf among the clouds at an altitude of 600 meters above the sea level surrounded by Mount Salak, Mount Gede, and Mount Pangrango

- 18-Hole World Championship Golf Course designed 83 ha by Ernie Els
- Country Club designed by Oppenheim
  Architecture
  Pro-Shop, VIP Suite, and High-End Restaurant with
  Outdoor Bar & Grill and MICE facilities
- Private Clubhouses

  21 luxury units located on the fairways side of the
  Golf Course with Mountain and
  Garden View options

  5 ha



18-HOLE WORLD CHAMPIONSHIP GOLF COURSE

OFFICIAL PARTNERSHIP WITH:

www.mncgroup.com

SUPER PREMIUM





## TRUMP INTERNATIONAL HOTEL

- 141 luxurious rooms and world-class facilities
- 24/7 lifestyle concierge and personalized services
- Signature restaurant & bar, fully equipped fitness center, 5-star meeting & conference facilities
- International standard Medi-Spa
- Beautiful views of 1.5 ha lake and panoramic views of the mountains of West Java



# **INTERNATIONAL**RESORT & RESIDENCES

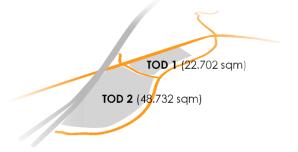
- An exclusive collection of 170 ultra-luxurious residences with cutting edge innovative design
- Surrounded by serene and stunning natural beauty
- Completed with impeccable services and facilities
- 181 units of 2 bedroom to 4 bedroom condominium with modern and minimalist architectural concept



## **TRANSIT**

**ORIENTED DEVELOPMENT** 

- Integrated transportation: Railway Stations & Bus Terminals
- Relocation of the Cigombong Railway Station into the MNC Lido City SEZ area
- Commercial area
- Modern concept residential





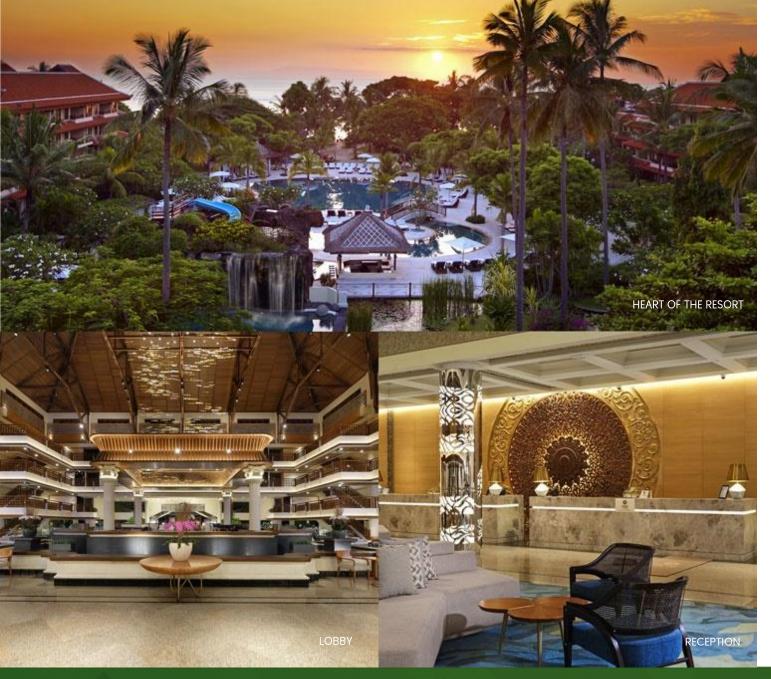


#### 107 ha

## The largest and most integrated luxury resort development in Bali

- According to BPJT (Toll Road Regulatory Agency), there will be a new toll road connecting Kuta Gilimanuk, with exit near the site
- Via the new toll road, Kuta Canggu Tanah Lot can be reached in 20 minutes





#### **THE WESTIN**

RESORT NUSA DUA BALI

- **Location**: ITDC complex in Nusa Dua area and approx. 13 km or 30 minutes away from Ngurah Rai International Airport.
- **5-star Hotel Resort** with total room keys of **433 rooms** with sizes ranging from 38 sqm to 171 sqm.
- Latest awards: Exquisite Awards Best Upscale Hotel and Best Dessert & Pastry 2022, Exquisite Awards Best Family Resort 2021, Holiday With Kids Best Luxury Resorts for Families 2021, Trip.com Member's Choice "Preferred Hotel" 2021, Luxury Spa Resort 2021 Continent Winner, Asia for Heavenly Spa by Westin, Agoda Customer Review Awards 2021, Booking.com Traveller Review Award 2021, TripAdvisor Traveler's Choice Awards 2021, Indonesia Care 2020 Certificate CHSE from the Indonesian Ministry of Tourism & Creative Economy.
- MICE facilities with a total area of 15,700 m², largest convention hall: 2,394 m² with capacity of up to 2,500 pax.
- Hosted Events: 2022 G20/B20 Bali Summit, BWF World Tour Finals 2021, Indonesia Open 2021, Indonesia Masters 2021, Indonesia Africa Infrastructure Dialogue 2019, IMF-World Bank Meeting 2018, APEC CEO Summit Indonesia 2013, and Miss World 2013.



#### PARK HYATT JAKARTA™

29,000 sqm

220

OFFICE SPACE

ROOM KEYS

- **Location**: MNC Center, Central Jakarta, very close to Governments, offices and embassies, CBD Jakarta and elite residential landmark of Menteng.
- Park Tower is a premium grade A mixed-use building. The 37-storey building consist of 29,000 sqm office spaces and Park Hyatt Jakarta.
- Coworking space
- Park Hyatt Jakarta is the first and the only Park Hyatt brand hotel in Indonesia. A Luxury Hotel with total of 220 room keys, ranging from 57 sqm to 300 sqm. Facilities including ballroom, meeting rooms, spa and fitness center as well as dining outlets. Latest awards: Best City Hotel Jakarta 2023 by TTG Travel Awards, Best Upscale Designed Hotel 2023 by Exquisite Awards, Best Upscale Japanese Restaurant 2023 by Exquisite Awards.
- Park Hyatt Jakarta presented **The Royal Glasshouse** in 2023. The Royal Glasshouse is a unique and grand MICE venue with a spacious area of 1,650 m2 and capable to accommodate up to 1,400 people.



www.mncgroup.com PT MNC ASIA HOLDING TBK 37







## 144 room keys

262 units

- Location: Kertajaya Indah, Surabaya, East Java
- **262 units** of luxury apartment, ranging from 78 sqm for 1 bedroom to 272 sqm penthouse unit
- **5-star Hotel** with total room keys of **144 rooms** with sizes ranging from 44 sqm to 110 sqm
- Managed by **Oakwood**, an award-winning and the largest serviced apartment operator in the world
- Latest awards: Surabaya Tourism Award 2022 for The Best Tourism Information Provider, Indonesia Care 2020 Certificate CHSE from the Indonesian Ministry of Tourism & Creative Economy, Real-estate Creative Awards 2019, 5-Star Hotel Certification 2019
- Supporting facilities: sky lounge, kids room, skypool, private cinema and fitness center
- **Event Space: Grand Ballroom** with total capacity of up to 500 pax







## 127 room keys 215 units

- Location: Jalan Laksda Adisucipto KM 8, Yogyakarta, close to multiple popular tourist attractions, including universities and shopping centers.
- **4-star** hotel with a total of **127 rooms**, ranging from 18 sqm to 58 sqm.
- **215 apartment units**, ranging from 24.5 sqm for a studio to 44.5 sqm for a 2-bedroom.
- Supporting facilities: meeting room, fitness center, swimming pool, cafe, restaurant, and business center.
- Event space: Meeting Room with total capacity of up to 350 pax.



## **OFFICE SPACE**

**Total Gross** 430,000 m<sup>2</sup>

346,600 m<sup>2</sup>

Including:

**5,800** m<sup>2</sup> Co-working Space (both offices and hospitality)

Note: Owned

**MICE 24,000** m<sup>2</sup>

Gross: 197,000 m<sup>2</sup> NLA: 121,500 m<sup>2</sup>

■ Hospitality and others segment includes hotel resorts, office buildings and co-working space. Development is intended to maximize the utility of landbanks that are all located in the prime area in both Jakarta and Surabaya. Thus, in the past 5 years MNC Land has developed MNC Bank Tower, MNC Tower Surabaya, Oakwood/One East and Park Tower & Park Hyatt Jakarta.

■ The portfolio has generated sizable recurring income, high occupancy and competitive rent supported by the captive market from MNC **Group** as well as external customers.

\* The property is owned by MNC Group, MNC Land is the project manager and building manager of the Property











PARK TOWER

SINDO BUILDING



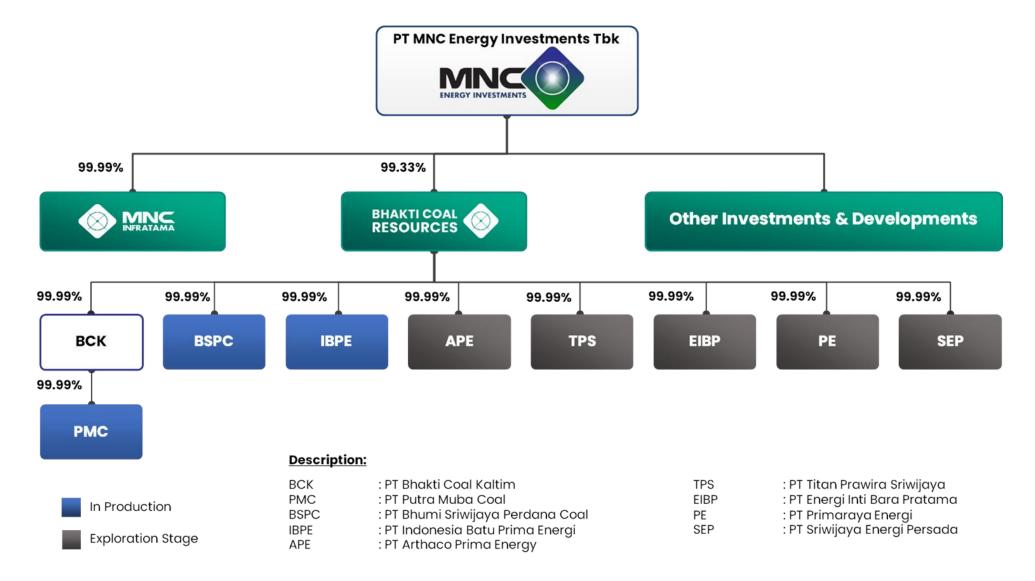








## PT MNC Energy Investments Tbk









- Abundant resources and potential coal (approximately 1.6 billion MT)
- Easy hauling & transhipment (concessions close to big river & anchorage point) with supporting infrastructures (hauling road & 2 ports)
- Operation & production licenses with all concessions already obtained clean & clear status
- Low production cost
- Good demand from India, China & ASEAN market
- Huge potential for power plant projects (including mine mouth), coal gasification & liquefaction



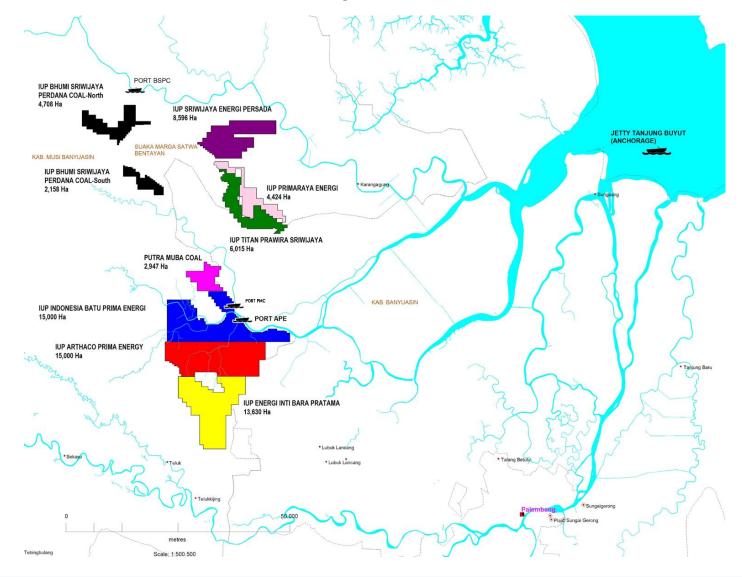


BHAKTI COAL RESOURCES

# **Concession Map**

Energy

Musi Banyuasin, South Sumatra









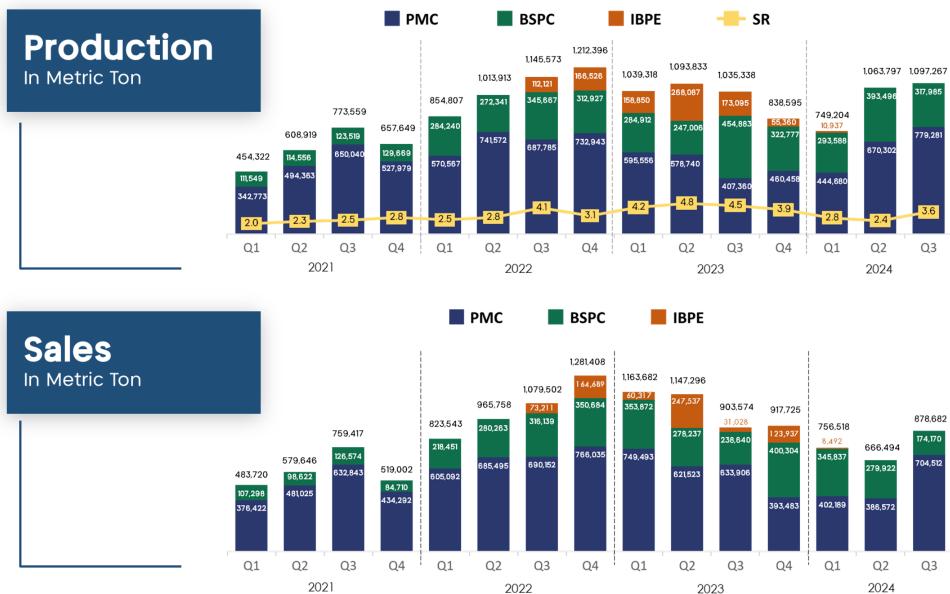
IUP	Агеа (ha)	GAR (kcal/kg)	Resources (MT)				Reserves (MT)	
			Measured	Indicated	Inferred	Total	КСМІ	
Based on Indonesian Joint Committee for Mineral Reserves (KCMI)								
BSPC-N	4,708	3,200 - 3,300	74,500,000	29,500,000	26,700,000	130,700,000	83,270,000	
BSPC-S	2,158	3,400 - 3,600	8,560,000	6,840,000	1,600,000	17,000,000	9,060,000	
PMC	2,947	3,000 - 3,600	60,400,000	12,900,000	3,600,000	76,900,000	54,820,000	
APE¹	3,550	2,500 - 3,250	214,300,000	142,800,000	84,900,000	442,000,000	222,140,000	
IBPE <sup>2</sup>	1,322	3,060 - 3,375	10,100,000	16,300,000	4,900,000	31,300,000	17,270,000	
Total	14,685		367,860,000	208,340,000	121,700,000	697,900,000	386,560,000	

### **Potential Coal Tonnage**

IUP	IUP Area GAR (ha) (kcal/kg)		Exploration Target (MT)	Total resources & potential coal: 1,585,756,358 MT		
Based on Interr	nal Assessment					
APE	11,450	2,500 - 3,200	350,229,434	<sup>1</sup> APE Phase 1 – 5 findings only <sup>2</sup> IBPE Phase 1 – 2 findings only Drilling activities continue for IUPs which have not been fully explored. Reserves will increase if the results of the ongoing		
IBPE	13,678	3,000 - 3,375	528,994,284			
PE	4,424	2,500 - 3,300	2,663,460			
TPS	6,015	2,500 - 3,200	5,026,290			
SEP	8,596	2,600 - 3,500	942,890			
EIBP	13,630					
Total	57,793		887,856,358			











## RESOURCES Current Mining Pit & Infrastructure







# THANK YOU

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